MORE PAGES FOR YOUR MONEY

BIG 52 PAGES

THE POOR LITTLE RICH BOY

RICHIE RICH

AND HIS BEST GIRLFRIEND

GLORIA

RICHIE RICH AND GLORIA

PDC 52184-0

HARVEY WORLD

No. 11

50c

ICE CREAM

LOOKS LIKE YOU GOT $PRINKLE$!

RICHIE RICH and GLORIA

TWICE THE LAFFS, TWICE THE FUN

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Johnson Smith Company

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America's Favorite Mail Order Fun House

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Draw or paint objects, people, scenes almost instantly. Instant Art Reproducer is an artist's Lucida. Reflects most any view or object onto your paper for instant tracing. Reduce or enlarge, do amazing accurate work in correct proportion. No lessons. No talent.

☐ 8916. Art Reproducer $1.95

SLOT Machine BANK

Las Vegas Replica. Take a chance, insert coin, pull "one arm bandit" and watch dials spin. Big payoff if you hit! Collect money for your bank. Smooth action. 6" high. Not for gambling.

☐ 4082. Slot Bank $5.95

Secret Book Safe

Looks like attractively bound book but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away. 4 x 6 x 1½"

☐ 4012. Book Safe $1.95

Vibrating Shocker 99¢

Small hand-held instrument that simulates electric shock. Shake hands or touch somebody and it gives off spine-tingling shock!

☐ 2965. Joy Buzzer .... 99¢

Surprise Package $1.00

Pleasant surprise and bargain. Includes new samples, factory surplus, special novelties, etc. Most worth much more.

☐ 2987. Surprise Bargain $1.00

☐ 9518. Deluxe Surprise Bargain........ $2.95

POLICE STYLE HANDCUFFS $5.95

☐ 8043. Handcuffs with Keys........ $5.95

☐ 8048. Handcuff Case $1.95

ELECTRIC SIREN & FLASHLIGHT

Powerful beam flashlight. Loud, ear-piercing siren. For protection, fun. Heavy duty. Uses std. battery.

☐ 3034. Siren Flashlight $2.95

Giant Slimy Snake

NEARLY 3 FEET LONG! Realistic. Threatening glare. Slimy feel. Guaranteed big & especially scary.

☐ 3000. Giant Snake $2.49

PEDOMETER

Handy pedometer measures distance you walk or run. Easily reset so that you can measure walking distance at any time. All metal. Clips to belt or trousers.

☐ 2879. Pedometer $1.79

Pocket Spy Telescope

Powerful, yet fits pocket like pen. Magnifies several times original size. Brings distant objects closer. Attractive finish.

☐ 8724. Spy Scope $1.79

Hand Timer

Only $1.45

Fine timer for non-professional events such as model races, sports, etc. Full pocket-watch size with chain link. Spring operated. Start and stop button. Sweep hand. Calibrated dial. Made to sell for

☐ 2020. Hand Timer $1.45

1001 THINGS FREE

Get FREE articles, novelties, books, stamps, coins, show tickets, games, films, products, maps, toys, food-drug samples, science materials, records, jewelry, hobbies, travel info., etc. Mammoth directory of over 1000 free offers with names and addresses. 64 pages.

☐ 1018. "Things Free" Directory .. 99¢

Red Flasher Light

$2.25 Police Style Warning Light. Big dome flashes on & off in bright red light visible far away. With suction cup base. Sticks tightly to any smooth surface like top of car. Runs on flashlight batteries. About 4".

☐ 7658. Flasher $2.25

Unbeatable Self Defense 95¢

Learn Judo, Jiu-Jitsu, Boxing, Wrestling, Muscle Building, Self Defense Tricks. Well illustrated, easy to understand paper covered books. Up to 95 pages long.

☐ 1265. 50 Tricks of Self Defense .... 95¢

☐ 1056. How to Build Mighty Muscles .... 95¢

☐ 1271. How to Box .... 95¢

☐ 1266. Combat Judo .... 95¢

☐ 1267. Professional Wrestling Methods 95¢

Electric Sound Switch

SURPLUS BARGAIN! ONLY $1.95. Turns on lights, bells, horns, sirens, alarms, tape recorders, wireless mikes, etc. Operates by voice, whistle or any sound from across room. Do mysterious tricks & stunts. Great for experimenters, electronic bugs. NOT A KIT. 2 for only $3.00.

☐ 8561. Voice Command Switch . $1.95

Hercules Wrist Band $1.25

Gives rugged, masculine appearance. Double strap for "he-man" look. Adjustable. Get two one for each arm. Genuine leather.

☐ 2112 Set of 2. $1.95 .... Each $1.25

10001 Insults, Putdowns, For all Occasions 89¢

A putdown, barb, wisecrack or snappy comeback for every occasion. Find one to fit every situation, every type person.

☐ 1171. Insult Encyclopedia .... 89¢

REAL FOLDING QUARTER

Genuine quarter made so it actually "folds." When released, "spring device" automatically snaps it back into original shape. Do "impossible" tricks.

☐ 5970. Real Folding Quarter.... $3.95

GREEDY FINGERS BANK $2.95

Automatic Mechanical Pickpocket. Great Money Maker!

Place coins on coffin & gruesome green hand with eerie, bony fingers appears like magic from the grave to snatch them. All metal.

☐ 3021. Greedy Fingers Bank ... $2.95

WITH HAIR! Rubber Masks

"Comes To Life"

Natural, life-like, horrible! Thin latex rubber. Clings when worn. Realistic.

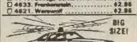
☐ 4637. Wild Cave Man (With hair) . $3.95

☐ 4717. Savage Gorilla (With hair) .. $3.95

☐ 4633. Frankenstein........ $2.95

☐ 4621. Werewolf $2.95

BIG SIZE!



Deluxe Revolving Police Style Warning Light Only $5.50

Revolves just like authentic police emergency light. Attach to car roof or dashboard in seconds. Also makes excellent psychedelic party light. Really get into the music & the mood with brilliant red beams revolving eerily around the room. With suction cup base for fast attachment. About 6" tall. Uses standard batteries.

☐ 9527. Revolving Police Light ... $5.50

Cordless Electric Desk Fan

Sold out last summer! Order now! Powerful portable fan. Use in home, school, office, car. Lightweight, yet big enough to do big cooling job. Adjustable. Strong breeze in any direction. NO WIRES. Uses standard batteries. Attractive. About 6"

☐ 8190. Fan $3.95

Flying Helicopter $2.25

Flying authentic replica of helicopter used by armed forces. Giant 16" wingspread. Goes up to 50 feet high. High impact plastic

☐ 2065. Flying Helicopter $2.25

Magnet Lifts 100 Pounds!

Lifts up to 100 Pounds SOLID STEEL! Tested & proven on steel block. GO TREASURE HUNTING. Do amazing stunts. 1001 uses. Pocket size.

☐ 4006. Lifts 50 lbs., $2.95

☐ 4055. Lifts 100 lbs. $4.95

Motorized Submarine

$2.49

Sturdy 7½" plastic submarine cuts through water powered by battery operated heavy-duty underwater motor. Runs on pen-cell battery. 5" motor is waterproof sealed, with adjustable rubber & built-in switch.

☐ 2892. Submarine $2.49

GIANT BALLOONS

$4.95 8-Ft. High BALLOONS

Weather balloon made of neoprene rubber. Do entertaining stunts, advertising effects, science fun, etc. 24 ft. around. Can be seen for miles.

☐ 3010. 8 Ft. Balloon $4.95

ELECTRONIC LIE & LOVE DETECTOR

USEFUL & FUN GREAT GIFT!

Registers emotions, feelings, reactions. Test lovers, friends, relatives for lies, compatability. Great for party fun, scientific, psychological experiments. Works similar to expensive polygraph lie detector, but now available in low-priced transistorized pocket model. Easy to use. Hand-held electrodes. Easy-read dial. Complete instructions. About 4"x3". Operates on standard battery (not incl.). In attractive gift box.

☐ 8108. Lie/Love Tester $5.95

Magnetic Mystery Wheel

Apparently defies gravity! Goes uphill, it goes down hill, it goes under and over ... FASTER & FASTER!! No springs. No electricity. No strings. With four different rainbow gyro-designs. Start magnetic wheel spinning and it travels round the track, up and down, faster and faster while you control its action and speed. Fascinating to use & watch.

☐ E2874. Magic Spinner........ $1.39

$1.19 Electrostatic Generator

Lights up from Atomic Energy. Self-generating. Do experiments, stunts and tricks with amazing new device. Gold metallic balls accumulate high-voltage charge that causes neon light to light up when discharged. Operates on millions of electrons you accumulate as static electricity. Hold in hand, then touch ball to another person or object. Pocket size.

☐ 4007. Elect. Generator. . . . 3 for $3.29 Price Each $1.19

Make-Up Kit 95¢

Rock Star and Horror Effects

Easy on-off! 7 piece kit. For stage use, clowns, comic disguises, masquerades, etc. Remove with soap, water.

☐ 7001. Make-Up .... 95¢

MIDGET CAMERA $1.95

Guaranteed To Take Pictures! Black & White or Color! Uses standard 127 film. Takes 16 wallet size or 3½ x 5" shots per roll. Get developed anywhere or develop yourself. Camera is approx. size of cigarette pack. 3½ x 3 x 2". Weighs less than 2 oz. For surprise, regular or candid pictures. Heavy-duty plastic construction. With eye-level viewfinder. Single action shutter with lens.

☐ K4806. Midget Camera $1.95

☐ K4807. Black/white 127 film, roll .. $1.10

☐ K4803. Kodak Color Film, roll ... $1.80

REAL "I LOVE YOU" PENNY

Lincoln looks at heart with three most important words engraved within. Excellent gift for someone special.

☐ 5666. Love Penny. Each 55¢ 3 for 1.35

Comic Bald Head Rubber Mask

$1.35 Change in seconds to "shiny" bald head. Look like old man. Fits over head above eyebrows, over forehead, around ears and back down to neck.

☐ 4636. Old Baldie........ $1.35

15 Real Foreign Coins

$1.00 15 genuine foreign coins from 4 different continents. Tremendous value. Suitable for beginner or advanced collector, start or add to your international collection at excellent price.

☐ 5896. Foreign Coins........ $1.00

Hypnotism Record — $1.50

Hear a hypnotist in action. 7" 33 LP is example of how people are hypnotized. Side 1: Individual & group hypnotism. Side 2: Self-hypnotism.

☐ 3282. Hypno Record $1.50

Miracle Light

Bulb lights without wires - in your hand, in your mouth, in mid-air! No wires no connections. Amazing, mystifying. Great for magic tricks, spirit effects, jokes, etc.

☐ 3992. Miracle Bulb $1.79

2-Head Nickel ☐ 5975 . $1.95

2-Tail Nickel ☐ 5976 . $1.95

Disappearing Ink ☐ 2057 ... 89¢

Jumbo Nickel 10 Times Regular Size ☐ 3162. $1.10

Black Eye Joke ☐ 2116. 39¢

Phoney Hot Dog ☐ 2949 ... 39¢

Horrible Sucker Candy ☐ 2099 . 69¢

Fake Blood ☐ 2180 ... 69¢

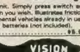
Realistic Gag Chicken ☐ 3045 . $5.95

Realistic Hand Cast ☐ 2923 . $2.49

Stik-On Glow Stars 150 Stars Per Set ☐ 4994 . $1.39

Dog Whistle ☐ 4591 . $1.25

AIR CAR HOVERCRAFT RIDES ON AIR!

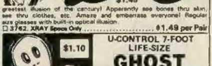


New HOVERCRAFT glides like magic over floors, sidewalks. EVEN WATER! Sleek car of the future uses principle of air suspension to ride on cushion of air above most any surface. Colorful plastic, 8"x8"x2" high. 4" propeller. 48" control line from push button remote control unit. Simply press switch and this beauty rises and floats in any direction you wish. Illustrates frictionless motion principles of full size experimental vehicles already in use. Not a kit. Ready-to-run except for 2 "D" batteries (not included).

$5.50

☐ 7606. Hover Craft $5.50

X-RAY VISION $1.49



greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Amaze and embarrass everyone! Regular size glasses with built-in optical illusion.

☐ 3762. XRAY Specs Only .... $1.49 per Pair

U-CONTROL 7-FOOT LIFE-SIZE GHOST $1.10

USE INDOORS & OUTDOORS ACTS LIFE-LIKE

You control in secret. Ready to operate. Rises, falls, floats, spooky effects, darts, dances. Includes: Inflatable head & white shroud "body" (about 7-ft. overall) with near invisible 50-ft. control line. We developed this item because of its similarity to "bedsheet ghosts." With many scary stunts & instructions.

☐ 3747. Ghost $1.10

SPY "PEN" RADIO

Real Working Radio Hidden In Pen Case!

Fits Into Your Pocket Like Pen!

Hear SPORTS, MUSIC, LATEST NEWS AND EVENTS in office, school, bed, etc. Slips into pocket like ordinary pen. Tiny earphone for listening. Full range tuner. Guaranteed to pull in several stations in your area, although reception will vary from place to place. No additional expense. NO BATTERIES NEEDED. Self-powered solid state circuit. Germanium diode type radio (pulls in radio waves from air) Ground wire included but not always necessary in most areas. Complete, ready-to-play. Money back if not delighted.

☐ 7052. Pen Radio $3.49

VENTRILOQUIST DUMMY

Exclusive Import Bargain Plus Exciting Free Offer! Make Him Move, Act Life-Like, Seem to Talk, Sing, Laugh. ONLY $2.95

Full length 16-inch dummy with control to operate mouth and move head. No practice needed. "Talks" at once. Make him sit, stand, even dance and act alive! Fully dressed in colorful tailored suit. Molded plastic, natural finish head. Moveable arms and legs. INCLUDED FREE: (1) 5-Minute Lesson on How to Throw Your Voice (With or without dummy) Fool friends as voices seem to come from under bed, behind doors, etc. (2) 1001 One-Line Insults, Jokes, Wisecracks - great for comedy acts, embarrassing friends, etc. (3) New Catalog of 1600 Novelties, Tricks, Practical Jokes, Gadgets. World famous catalog of fun. All Three (Worth over $1.00) yours to keep FREE even if you return dummy under MONEY BACK GUARANTEE.

☐ 6156. Archie The Dummy $2.95

☐ 6075. Dumbo The Clown........ $2.95

Rapid Coin Changer $3.25

Wear on belt. Make change fast. 4 barrels. Holds pennies, nickels, dimes, quarters Easy push button coin dispenser.

☐ 9246. Coin Changer........ $3.25

VARSITY SPORTS RING

Massive Military Style. Gives rugged, athletic look. Handsomely engraved. Sparkling, rich looking blue stone. Sizes 6 to 11

☐ 8327. Varsity Sports Ring..... $1.95

JOHNSON SMITH COMPANY

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HOW MANY	ITEM NUMBER	TOTAL PRICE

NO C.O.D. Send check or money order (which you can get at post office, bank, drug store). Canadian & foreign orders add 35¢ for each dollar ordered. Use any extra paper if needed. Print your order & address neatly with ink pen.

Smallest Order Accepted is $1.50

SHIPPING & HANDLING 50¢

TOTAL $

Print Name

Address Apt #

City

State Zip

Hey, kids – join the exciting

'NBC Saturday Morning Peacock Club'

You can be "proud as a peacock" as a member of the "NBC Saturday Morning Peacock Club" –and receive your very own peacock tee shirt iron-on and membership card. Fill in your answers to the questions listed below on NBC's sensational list of Saturday morning shows! Tear out the page, and fill in the coupon. Send it to us and you'll be a member of the Peacock Club.

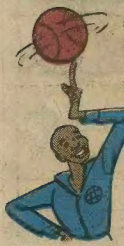
Watch the new NBC shows starting September 8th.

1. **Daffy Duck's** fast-footed friend Speedy Gonzales is a
   (a) ☐ Disco Dancer
   (b) ☐ Rollerskater
   (c) ☐ Roadrunner
   (d) ☐ Mouse

2. On **Casper and the Angels**, a new TV show, Casper is a
   (a) ☐ Garbage collector
   (b) ☐ Dogcatcher
   (c) ☐ Circus clown
   (d) ☐ Guardian Angel

3. In **Fred and Barney Meet the Thing**, the huge orange-colored Thing turns into a
   (a) ☐ Robot
   (b) ☐ Girl
   (c) ☐ Mailman
   (d) ☐ Teenager

4. On Saturday morning, Sept. 8, **Fred and Barney** get stranded on an island with a
   (a) ☐ Mermaid
   (b) ☐ Ice cream cone
   (c) ☐ Werewolf
   (d) ☐ Giant Lizard



5. Curly Neal, a famous basketball player who stars in the **Super Globetrotters** turns into a
   (a) ☐ Football star
   (b) ☐ Rock singer
   (c) ☐ Basketball
   (d) ☐ The President of the U.S.

6. **The New Shmoo** looks like a
   (a) ☐ Chubby rock
   (b) ☐ Your sister
   (c) ☐ A furry bear
   (d) ☐ Another Shmoo

7. **Flash Gordon** is a super-hero who becomes stranded
   (a) ☐ On the New Jersey coast
   (b) ☐ On a raft
   (c) ☐ On the Planet Mongo
   (d) ☐ In a candy factory

8. The world famous **Godzilla** is a
   (a) ☐ Giant frog
   (b) ☐ Green ape
   (c) ☐ Flying fish
   (d) ☐ Big reptile

9. "See **Jonny Quest**!" A quest is
   (a) ☐ A search
   (b) ☐ A frisbee
   (c) ☐ Someone who comes to dinner
   (d) ☐ An inquiry

10. The one-and-only **Jetsons** are
    (a) ☐ Birds
    (b) ☐ A family
    (c) ☐ An organization
    (d) ☐ Racetrack drivers

"NBC Saturday Morning Peacock Club"
P.O. Box 44
New York, New York 10019
I want to be a member and receive my special iron-on and card.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

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7 © King Features Syndicate, Inc. 1979
8 © Hanna-Barbera Productions, Inc., Toho Co. Ltd., and Benedict Pictures Corporation 1979

Offer expires Dec. 31, 1979.

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Casper®
THE FRIENDLY CUB SCOUT

INVITES **YOU** TO BE A

CUB SCOUT

YOU CAN BE A CUB SCOUT

If you are 8 years old or in the third grade, you can join the Cub Scouts. If you are 10 years old, you can become a Webelos Scout.

1. THE CUB SCOUT PROMISE—

To do my best to do my duty to God and my country.

To help other people

To obey the Law of the Pack.

2. THE LAW OF THE PACK

The Cub Scout follows Akela.

The Cub Scout helps the pack go.

The pack helps the Cub Scout grow.

The Cub Scout gives goodwill.

"Akela" means "good leader"

3. THE MEANING OF WEBELOS

Webelos is the highest rank for Cub Scouts.

"Webelos" sounds like an Indian name.

The word Webelos is made from the capital letters in this sentence: "WE'll BE LOyal Scouts."

4. THE CUB SCOUT SIGN AND HANDSHAKE

The Sign

Make the sign with your right hand high over your shoulder. The two fingers stand for two parts of the Cub Scout Promise —"help other people" and "obey the Law of the Pack."

The Handshake

When you shake hands with another Cub Scout, place the first two fingers of the right hand on the other boy's wrist.

5. THE CUB SCOUT MOTTO AND SALUTE

The Motto

"DO YOUR BEST"

A motto is a rule for living. The Cub Scout motto asks you to do as well as you can, always.

The Salute

Hold the first two fingers of your right hand close together. Touch them to your cap. Use this salute when you greet a Cub Scout leader. You can use it also to show goodwill to another Cub Scout.

JOIN US!

CUB SCOUTS
BOY SCOUTS OF AMERICA

TO FIND THE LOCATION OF YOUR NEARBY PACK, CONTACT YOUR LOCAL POLICE DEPARTMENT, SCHOOL, CHURCH, TEMPLE OR CIVIC ORGANIZATION —OR CONTACT YOUR LOCAL BOY SCOUTS OF AMERICA SCOUT COUNCIL OFFICE LISTED IN THE WHITE PAGES OF YOUR TELEPHONE BOOK

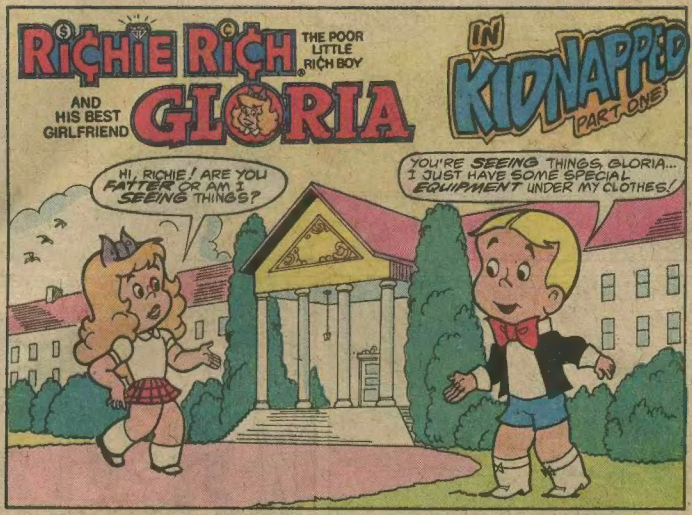
...OR MAIL COUPON TO:

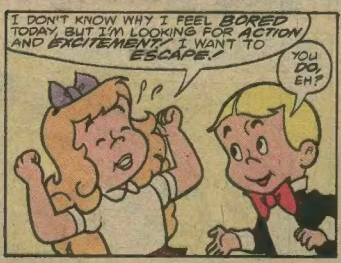
CASPER/CUB SCOUTS
BOY SCOUTS OF AMERICA
NORTH BRUNSWICK, N.J. 08902

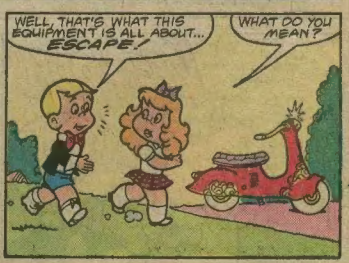
I WANT TO BE A CUB SCOUT.
WHERE AND WHEN CAN I JOIN?

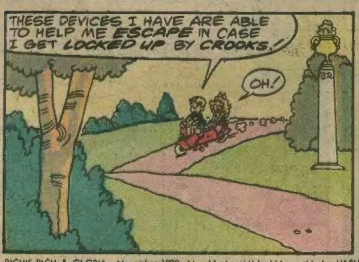
PRINT NAME _____ AGE ____
ADDRESS _____
CITY _____ STATE _____ ZONE ____
MY TELEPHONE NUMBER IS _____

RICHIE RICH THE POOR LITTLE RICH BOY AND HIS BEST GIRLFRIEND GLORIA IN KIDNAPPED PART ONE









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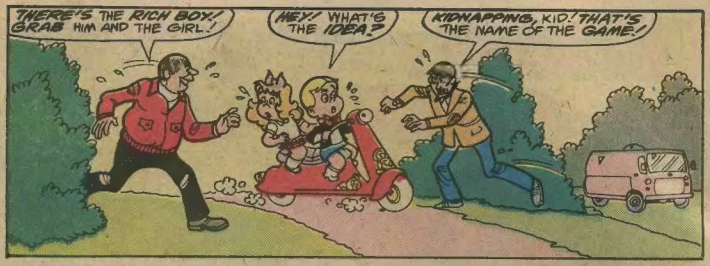
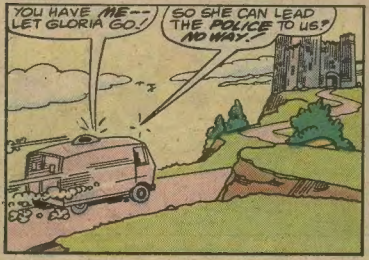
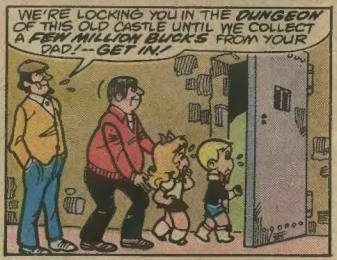
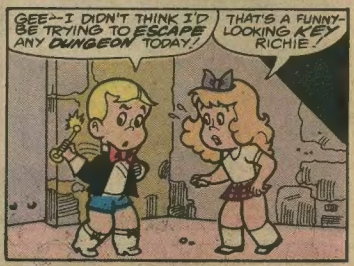
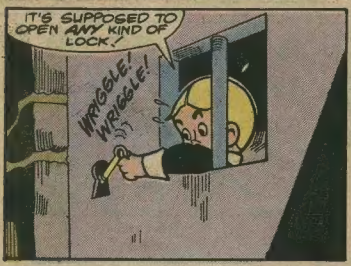

THERE'S THE RICH BOY! GRAB HIM AND THE GIRL!
HEY! WHAT'S THE IDEA?
KIDNAPPING, KID! THAT'S THE NAME OF THE GAME!

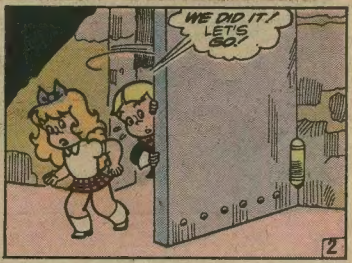

YOU HAVE ME-- LET GLORIA GO!
SO SHE CAN LEAD THE POLICE TO US? NO WAY!


WE'RE LOCKING YOU IN THE DUNGEON OF THIS OLD CASTLE UNTIL WE COLLECT A FEW MILLION BUCKS FROM YOUR DAD!-- GET IN!

REST COMFY! HEH-HEH!
KA-THOOM!


GEE-- I DIDN'T THINK I'D BE TRYING TO ESCAPE ANY DUNGEON TODAY!
THAT'S A FUNNY-LOOKING KEY RICHIE!


IT'S SUPPOSED TO OPEN ANY KIND OF LOCK!
WRIGGLE! WRIGGLE!

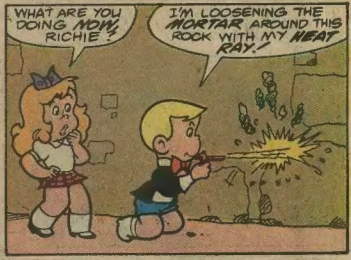

WE DID IT! LET'S GO!

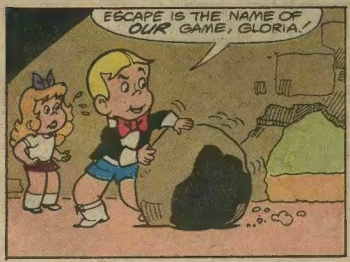
KA-THOONK

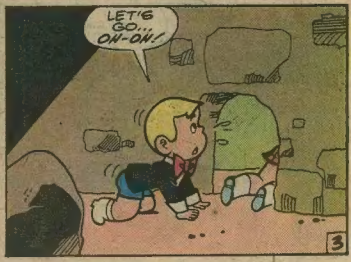
THAT WAS THE DUNGEON DOOR CLOSING AGAIN!

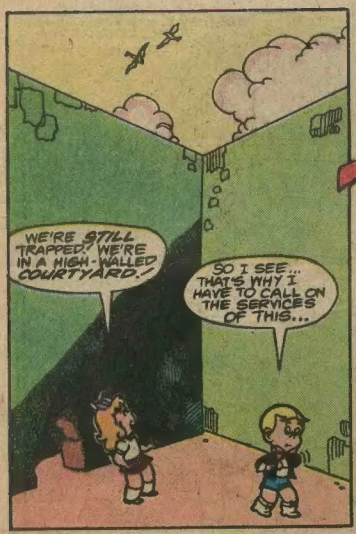
TRYING TO SNEAK AWAY, EH?
I GUESS THAT DUNGEON DOOR DOESN'T LOCK TOO WELL!
DARN! THEY HEARD IT SHUT!

THAT SHOULD STOP THEM FROM OPENING IT AGAIN!

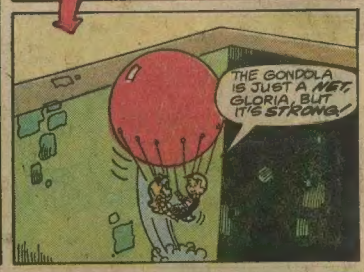

WHAT ARE YOU DOING NOW, RICHIE?
I'M LOOSENING THE MORTAR AROUND THIS ROCK WITH MY HEAT RAY!

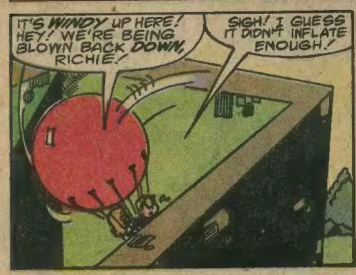

ESCAPE IS THE NAME OF OUR GAME, GLORIA!

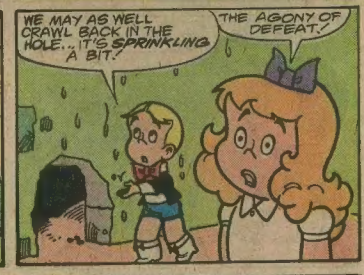

LET'S GO... OH-OH!

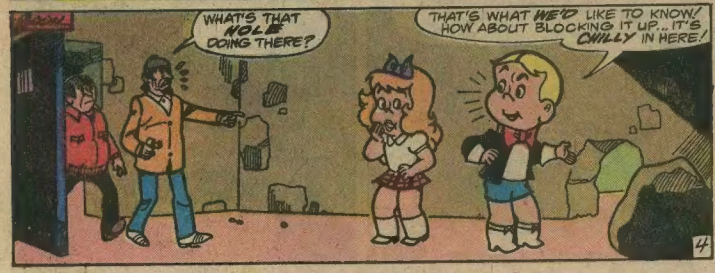

WE'RE STILL TRAPPED! WE'RE IN A HIGH-WALLED COURTYARD!
SO I SEE... THAT'S WHY I HAVE TO CALL ON THE SERVICES OF THIS...

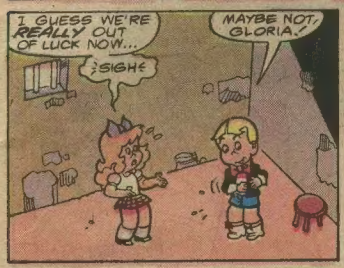
...INFLATABLE BALLOON!

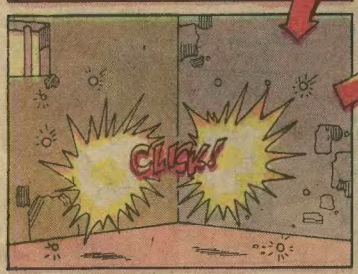

THE GONDOLA IS JUST A NET, GLORIA, BUT IT'S STRONG!

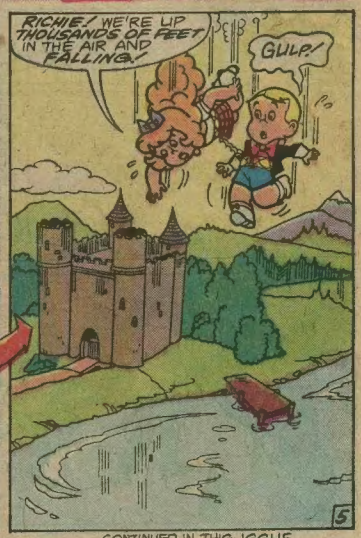

IT'S WINDY UP HERE! HEY! WE'RE BEING BLOWN BACK DOWN, RICHIE!
SIGH! I GUESS IT DIDN'T INFLATE ENOUGH!


WE MAY AS WELL CRAWL BACK IN THE HOLE... IT'S SPRINKLING A BIT!
THE AGONY OF DEFEAT!

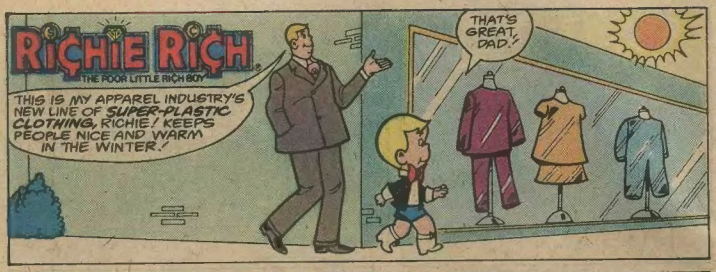

WHAT'S THAT NOLE DOING THERE?
THAT'S WHAT WE'D LIKE TO KNOW! HOW ABOUT BLOCKING IT UP... IT'S CHILLY IN HERE!

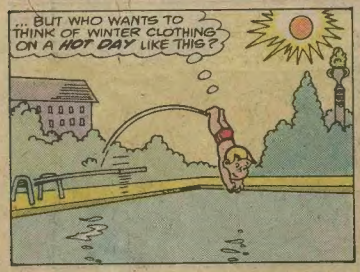




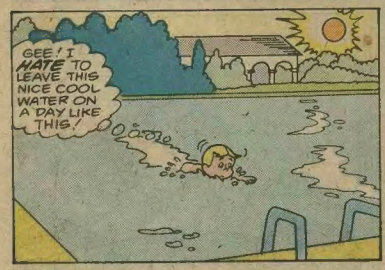


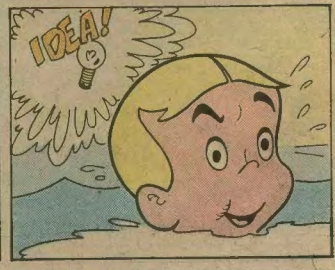
CONTINUED IN THIS ISSUE...

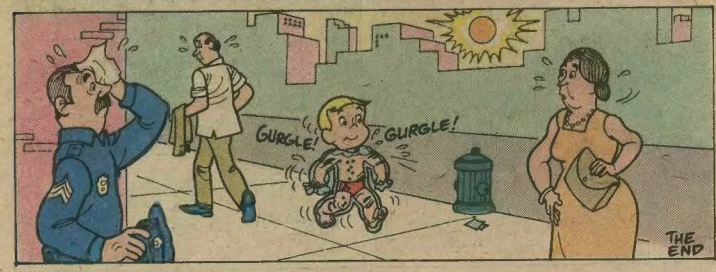

RICHIE RICH
THE POOR LITTLE RICH BOY
THIS IS MY APPAREL INDUSTRY'S NEW LINE OF SUPER-PLASTIC CLOTHING, RICHIE! KEEPS PEOPLE NICE AND WARM IN THE WINTER!
THAT'S GREAT, DAD!


... BUT WHO WANTS TO THINK OF WINTER CLOTHING ON A HOT DAY LIKE THIS?

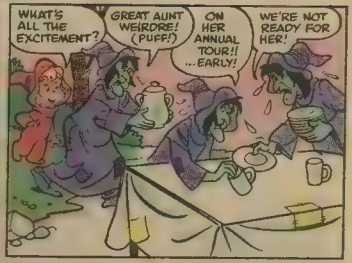
RICHIE, DEAR--YOU SAID YOU'D RUN INTO TOWN ON THAT ERRAND FOR ME!
UH... YES, MOM!

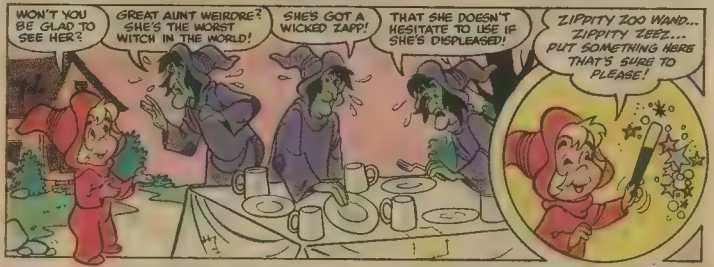

GEE! I HATE TO LEAVE THIS NICE COOL WATER ON A DAY LIKE THIS!

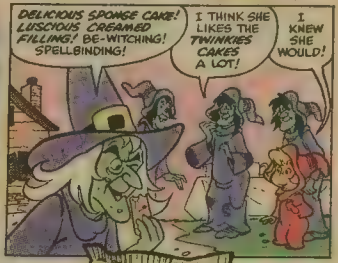

IDEA!


GURGLE!
GURGLE!
THE END

ADVERTISEMENT







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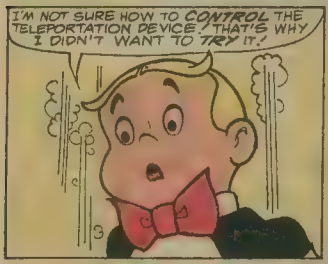
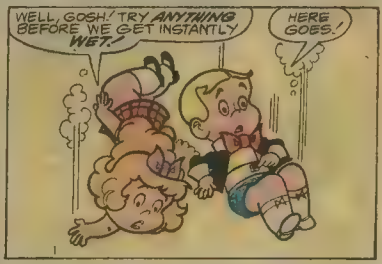
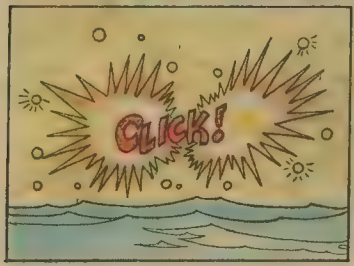
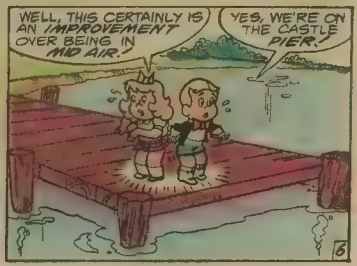
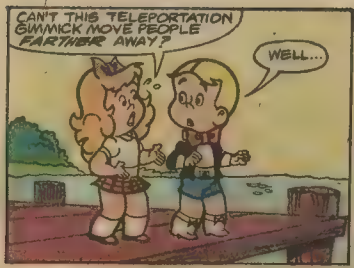
RICHIE RICH
THE POOR LITTLE RICH BOY
AND HIS BEST GIRLFRIEND
GLORIA
ESCAPED HATCHED
KIDNAPPED PART 2
G-GEE, G-GLORIA! I DIDN'T MEAN FOR US TO BE TELEPORTED WAY UP IN THE AIR!
NOW YOU TELL ME, RICHIE!

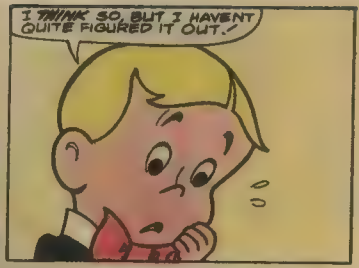

I'M NOT SURE HOW TO CONTROL THE TELEPORTATION DEVICE. THAT'S WHY I DIDN'T WANT TO TRY IT.!

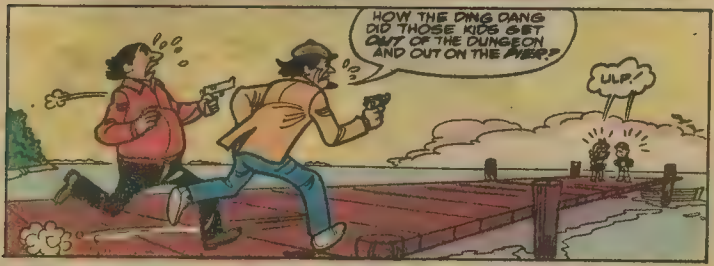

WELL, GOSH! TRY ANYTHING BEFORE WE GET INSTANTLY WET!
HERE GOES!

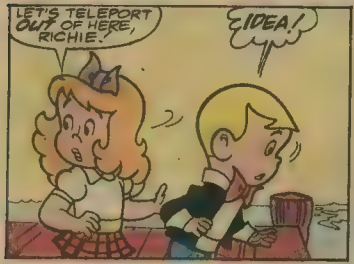

CLICK!

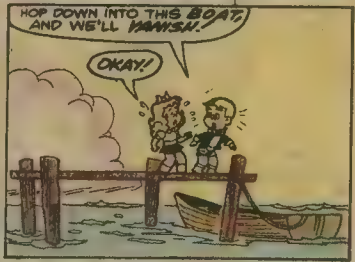

WELL, THIS CERTAINLY IS AN IMPROVEMENT OVER BEING IN MID AIR!
YES, WE'RE ON THE CASTLE PIER!

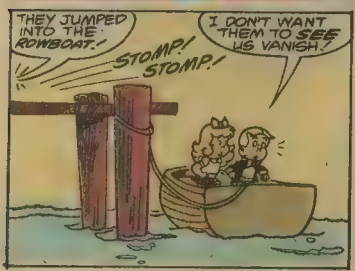

CAN'T THIS TELEPORTATION GIMMICK MOVE PEOPLE FARTHER AWAY?
WELL...

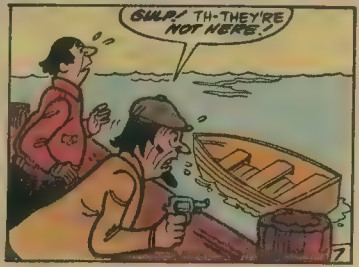

I THINK SO, BUT I HAVENT QUITE FIGURED IT OUT.

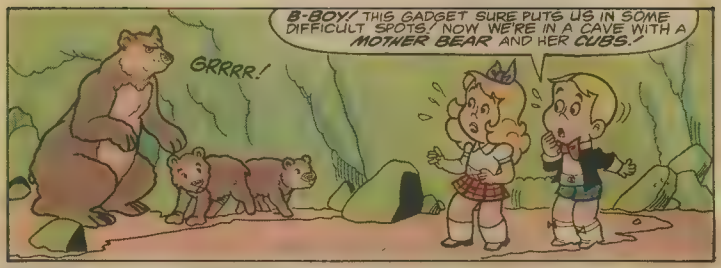

HOW THE DING DANG DID THOSE KIDS GET OUT OF THE DUNGEON AND OUT ON THE PIER?
ULP!

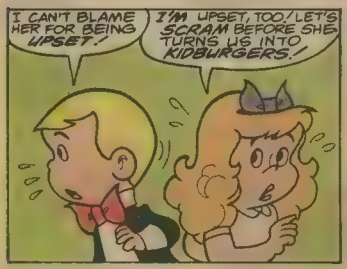

LET'S TELEPORT OUT OF HERE, RICHIE!
IDEA!

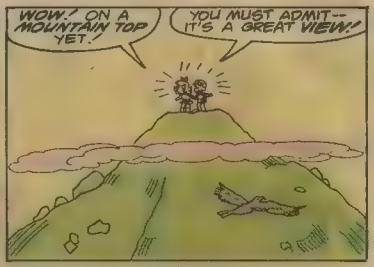

HOP DOWN INTO THIS BOAT, AND WE'LL VANISH!
OKAY!

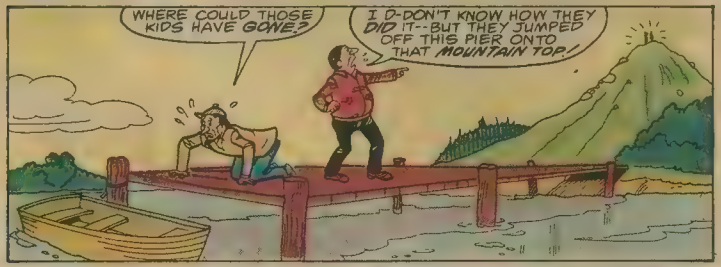

THEY JUMPED INTO THE ROWBOAT!
STOMP! STOMP!
I DON'T WANT THEM TO SEE US VANISH!

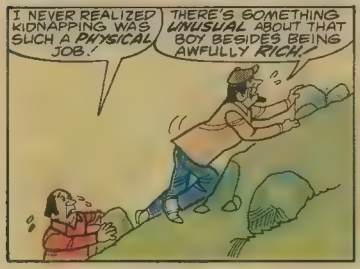

GULP! TH-THEY'RE NOT HERE!

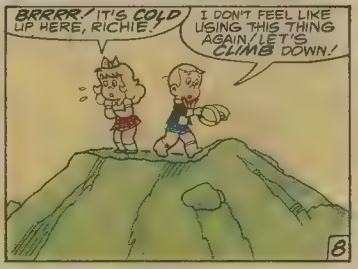

B-BOY! THIS GADGET SURE PUTS US IN SOME DIFFICULT SPOTS! NOW WE'RE IN A CAVE WITH A MOTHER BEAR AND HER CUBS!
GRRRR!

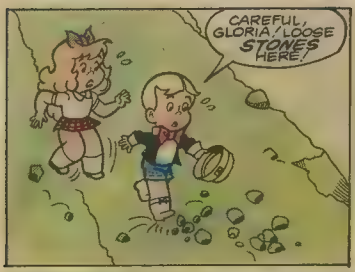

I CAN'T BLAME HER FOR BEING UPSET!
I'M UPSET, TOO! LET'S SCRAM BEFORE SHE TURNS US INTO KIDBURGERS!

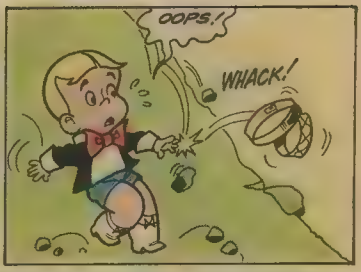

WOW! ON A MOUNTAIN TOP YET!
YOU MUST ADMIT-- IT'S A GREAT VIEW!

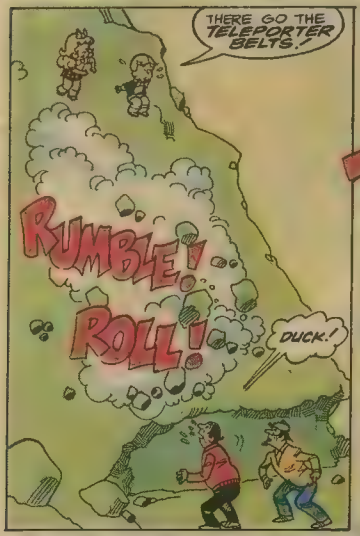

WHERE COULD THOSE KIDS HAVE GONE?
I D-DON'T KNOW HOW THEY DID IT--BUT THEY JUMPED OFF THIS PIER ONTO THAT MOUNTAIN TOP!

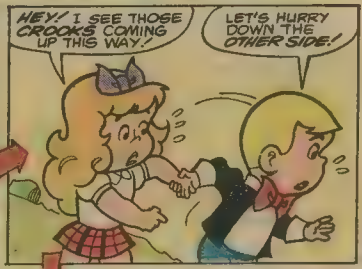

I NEVER REALIZED KIDNAPPING WAS SUCH A PHYSICAL JOB.
THERE'S SOMETHING UNUSUAL ABOUT THAT BOY BESIDES BEING AWFULLY RICH!

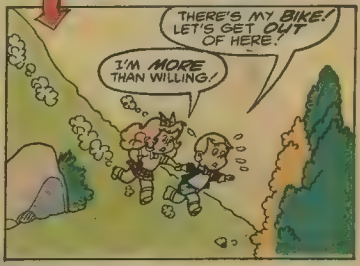

BRRRR! IT'S COLD UP HERE, RICHIE!
I DON'T FEEL LIKE USING THIS THING AGAIN! LET'S CLIMB DOWN!

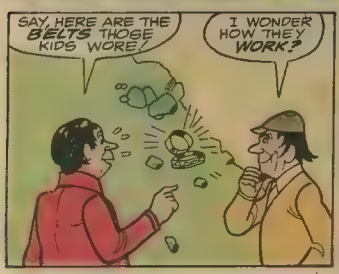

CAREFUL, GLORIA! LOOSE STONES HERE!

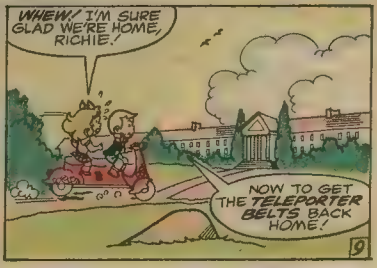

OOPS!
WHACK!

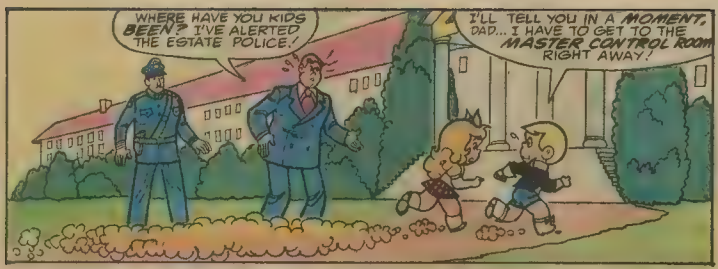

THERE GO THE TELEPORTER BELTS!
RUMBLE!
ROLL!
DUCK!

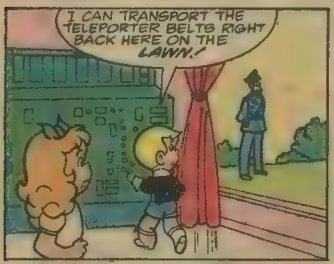

HEY! I SEE THOSE CROOKS COMING UP THIS WAY!
LET'S HURRY DOWN THE OTHER SIDE!


THERE'S MY BIKE! LET'S GET OUT OF HERE!
I'M MORE THAN WILLING!

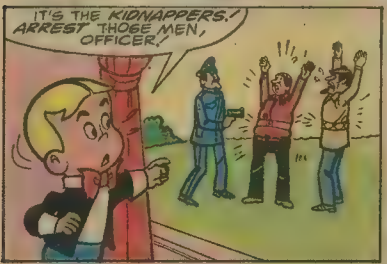

SAY, HERE ARE THE BELTS THOSE KIDS WORE!
I WONDER HOW THEY WORK?

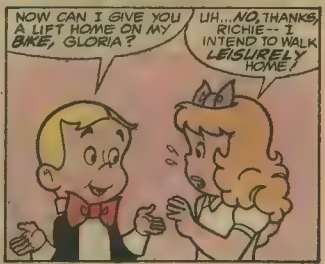

WHEW! I'M SURE GLAD WE'RE HOME, RICHIE!
NOW TO GET THE TELEPORTER BELTS BACK HOME!

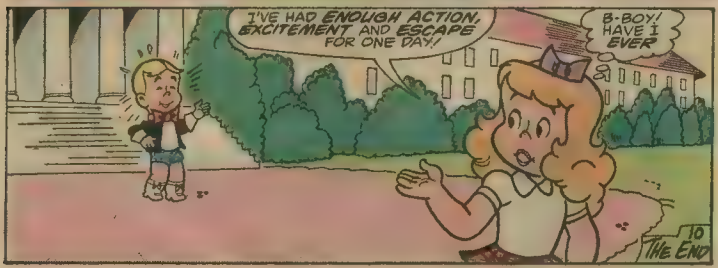

WHERE HAVE YOU KIDS BEEN? I'VE ALERTED THE ESTATE POLICE!
I'LL TELL YOU IN A MOMENT, DAD... I HAVE TO GET TO THE MASTER CONTROL ROOM RIGHT AWAY!


I CAN TRANSPORT THE TELEPORTER BELTS RIGHT BACK HERE ON THE LAWN!

H-HUH?


IT'S THE KIDNAPPERS! ARREST THOSE MEN, OFFICER!


NOW CAN I GIVE YOU A LIFT HOME ON MY BIKE, GLORIA?
UH... NO, THANKS, RICHIE -- I INTEND TO WALK LEISURELY HOME!

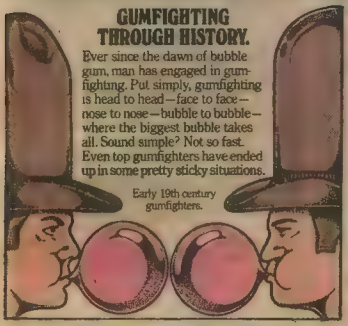

I'VE HAD ENOUGH ACTION, EXCITEMENT AND ESCAPE FOR ONE DAY!
B-BOY! HAVE I EVER

THE END

GUMFIGHTING PRACTICE AND TECHNIQUES.

GUMFIGHTING THROUGH HISTORY.

Ever since the dawn of bubble gum, man has engaged in gumfighting. Put simply, gumfighting is head to head—face to face—nose to nose—bubble to bubble—where the biggest bubble takes all. Sound simple? Not so fast. Even top gumfighters have ended up in some pretty sticky situations.



Early 19th century gumfighters.

THE CHEW TO CHOOSE.

To get you started off on the right foot, we'd like to get you started off on the right bubble gum. New Hubba Bubba® Bubble Gum. Soft and juicy Hubba Bubba is the brand new bubble gum with amazing no-stick bubbles.™ That's right, *no-stick bubbles!* And no-stick bubbles mean you can blow bubbles as big as you want and not have to worry about them sticking to your face. Does Hubba Bubba *really* work? 98.8% of the faces tested said yes.

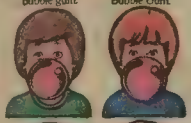
GUMFIGHT PRACTICE DRILL.

The secret to becoming a great gumfighter is practice, practice, and more practice. And the only gum to practice with is new Hubba Bubba. So pick up a pack and pop a soft, juicy chunk in your mouth. While you're enjoying that great long-lasting Hubba Bubba flavor, proceed with this simple yet effective gumfight drill:

© 1979 Wm. Wrigley Jr. Company

ALL BUBBLE GUMS ARE NOT ALIKE.

Other bubble gum. Hubba Bubba Bubble Gum.



The kid on the left is blowing bubbles with another gum. The kid on the right is blowing bubbles with new Hubba Bubba. Note the size of that Hubba Bubba bubble.

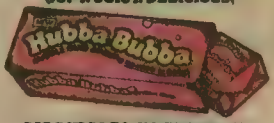
As you see, a sticky situation is developing on the left. But not on the right.

Notice the Hubba Bubba bubble comes right off the face and goes back in the mouth. As for the bubble gum on the left, those are the breaks.

To be sure you're getting the genuine article (Hubba Bubba in original or mint flavors), study the picture below very carefully. Then repeat: Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba.

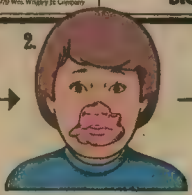
Get some delicious new Hubba Bubba soon and see for yourself. Your bubble troubles are over.

SOFT. JUICY. DELICIOUS.

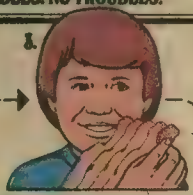


BIG BUBBLES. NO TROUBLES.

Begin blowing bubble. You will note that Hubba Bubba's amazing formula lets you blow an incredibly large bubble.



When the Hubba Bubba bubble breaks do *not* be alarmed. Hubba Bubba is not your ordinary bubble gum.



Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1.

After you have mastered this basic gumfighting technique, try it out on someone. Remember for a successful gumfight, be sure your opponent is *not* chewing Hubba Bubba Bubble Gum—the soft and juicy bubble gum with amazing no-stick bubbles.

Hey Kids!

HARVEY COMICS

are ready for YOU on

THURSDAY
FRIDAY
SATURDAY
SUNDAY

-and other days too!

HERE ARE THE DATES FOR THESE GREAT HARVEY COMICS TO COME OUT... MARK THEM ON YOUR CALENDARS!

GET 40¢ 50¢ HARVEY COMICS

CLIP and SAVE

GET THESE BRAND NEW NOVEMBER ISSUE HARVEY COMICS -COVER DATED AUG. ON SALE DATES-

AUG. 2

- 40¢ RICHIE RICH VAULTS OF MYSTERY
- 40¢ DEVIL KIDS STARRING HOT STUFF
- 50¢ RICHIE RICH and REGGIE
- 50¢ RICHIE RICH SUCCESS
- 50¢ RICHIE RICH and GLORIA

AUG. 9

- 40¢ SAD SACK
- 40¢ RICHIE RICH CASH
- 50¢ RICHIE RICH and CADBURY
- 50¢ RICHIE RICH AND HIS GIRL FRIENDS

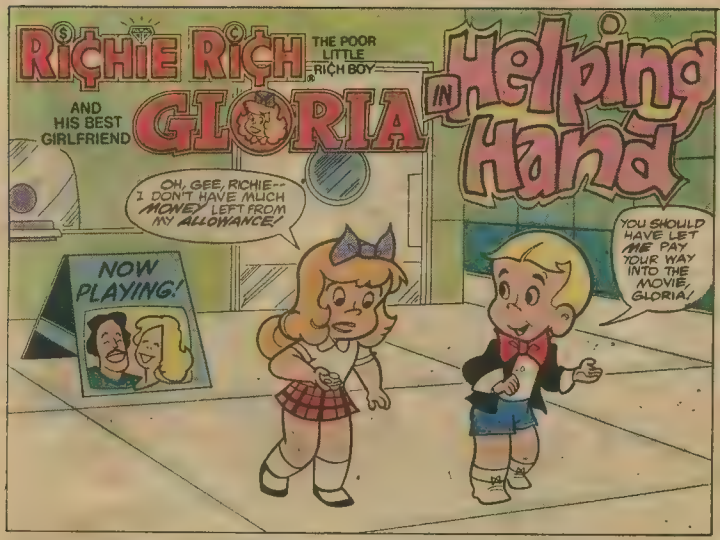
AUG. 16

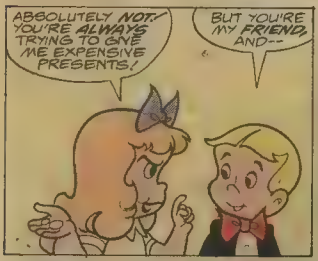
- 40¢ RICHIE RICH CASPER THE FRIENDLY GHOST
- 40¢ RICHIE RICH GEMS
- 50¢ RICHIE RICH DOLLARS AND CENTS
- 50¢ RICHIE RICH INVENTIONS

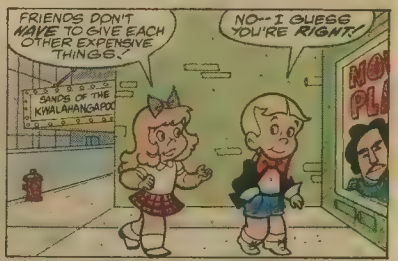
AUG. 23

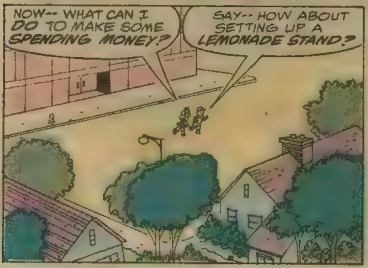
- 40¢ RICHIE RICH THE POOR LITTLE RICH BOY
- 40¢ RICHIE RICH MONEY WORLD
- 50¢ RICHIE RICH GOLD AND SILVER

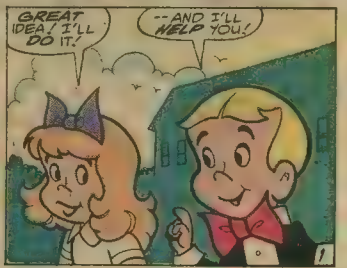
CASPER & FRIENDS NBC/TV SHOW STARTS SEPT. 8

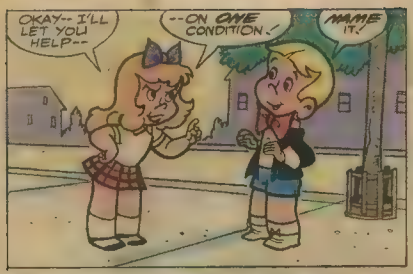

RICHIE RICH THE POOR LITTLE RICH BOY
AND HIS BEST GIRLFRIEND GLORIA IN Helping Hand
OH, GEE, RICHIE-- I DON'T HAVE MUCH MONEY LEFT FROM MY ALLOWANCE!
YOU SHOULD HAVE LET ME PAY YOUR WAY INTO THE MOVIE, GLORIA!
NOW PLAYING!

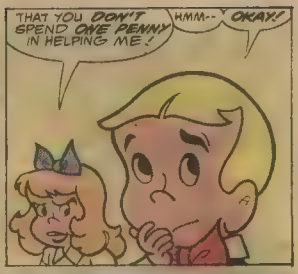

ABSOLUTELY NOT! YOU'RE ALWAYS TRYING TO GIVE ME EXPENSIVE PRESENTS!
BUT YOU'RE MY FRIEND, AND--

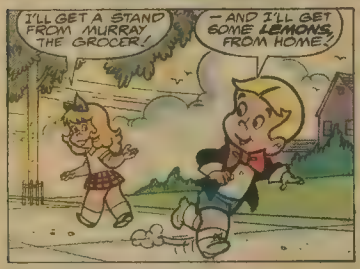

FRIENDS DON'T HAVE TO GIVE EACH OTHER EXPENSIVE THINGS.
NO-- I GUESS YOU'RE RIGHT!
SANDS OF THE KWALAHANGAPOO

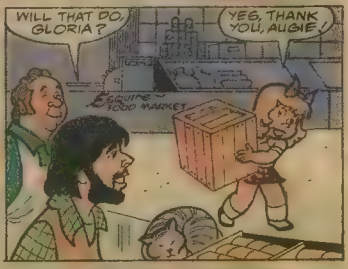

NOW-- WHAT CAN I DO TO MAKE SOME SPENDING MONEY?
SAY-- HOW ABOUT SETTING UP A LEMONADE STAND?

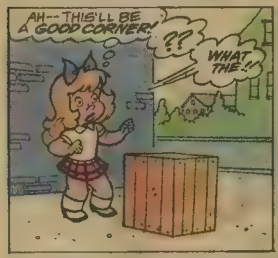

GREAT IDEA! I'LL DO IT!
--AND I'LL HELP YOU!

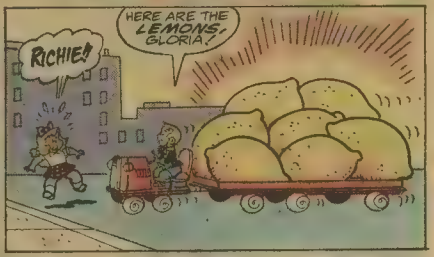

OKAY-- I'LL LET YOU HELP--
--ON ONE CONDITION.
NAME IT!

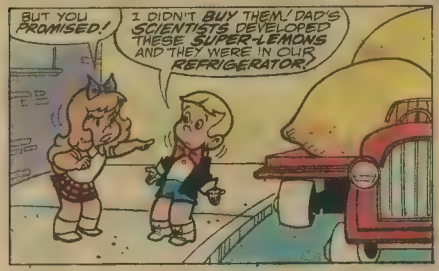

THAT YOU DON'T SPEND ONE PENNY IN HELPING ME!
HMM--
OKAY!

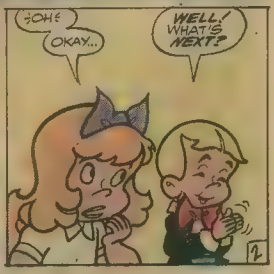

I'LL GET A STAND FROM MURRAY THE GROCER!
--AND I'LL GET SOME LEMONS, FROM HOME!

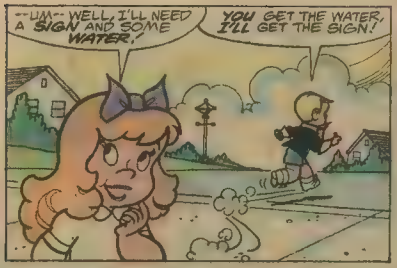

WILL THAT DO, GLORIA?
YES, THANK YOU, ALGIE!
SQUIRE FOOD MARKET


AH--THIS'LL BE A GOOD CORNER!
??
WHAT, THE--!

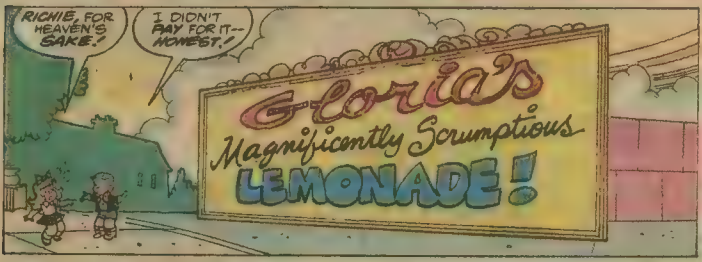

RICHIE!
HERE ARE THE LEMONS, GLORIA!

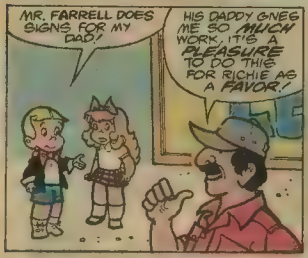

BUT YOU PROMISED!
I DIDN'T BUY THEM! DAD'S SCIENTISTS DEVELOPED THESE SUPER-LEMONS AND THEY WERE IN OUR REFRIGERATOR!

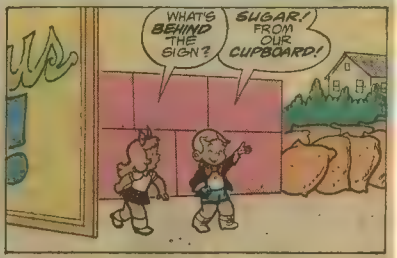

OH!
OKAY...
WELL! WHAT'S NEXT?

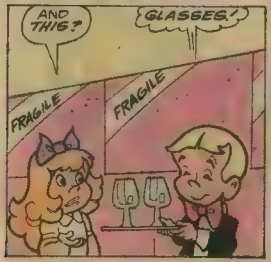

--UM-- WELL, I'LL NEED A SIGN AND SOME WATER.
YOU GET THE WATER, I'LL GET THE SIGN!

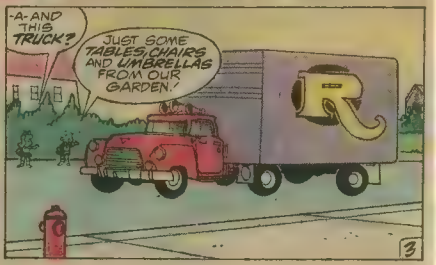
FEW MINUTES LATER
I WONDER IF 5¢ A GLASS WOULD BE OKAY?

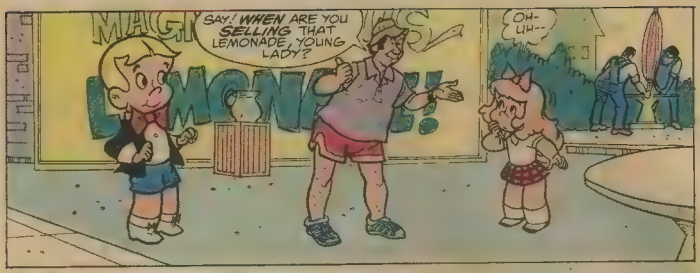

RICHIE, FOR HEAVEN'S SAKE!
I DIDN'T PAY FOR IT-- HONEST!
Gloria's
Magnificently Scrumptious
LEMONADE!

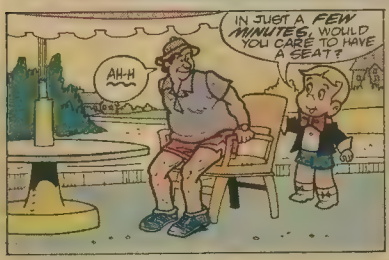

MR. FARRELL DOES SIGNS FOR MY DAD!
HIS DADDY GIVES ME SO MUCH WORK, IT'S A PLEASURE TO DO THIS FOR RICHIE AS A FAVOR!

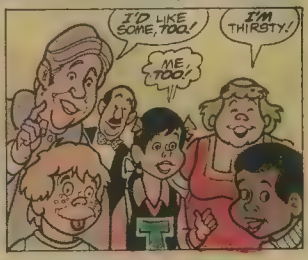

WHAT'S BEHIND THE SIGN?
SUGAR! FROM OUR CUPBOARD!

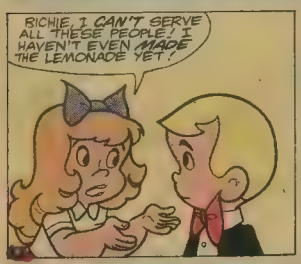

AND THIS?
GLASSES!
FRAGILE
FRAGILE

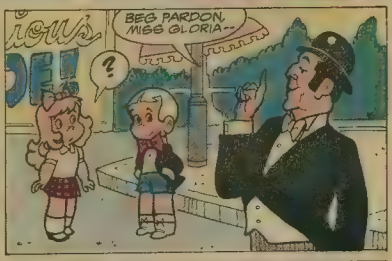

-A-AND THIS TRUCK?
JUST SOME TABLES, CHAIRS AND UMBRELLAS FROM OUR GARDEN.
R

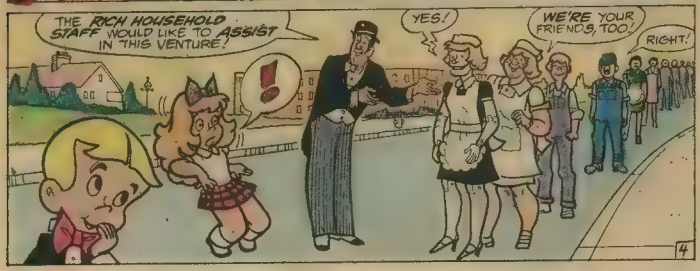

SAY! WHEN ARE YOU SELLING THAT LEMONADE, YOUNG LADY?
OH-UH--

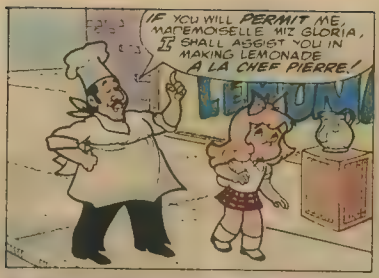

IN JUST A FEW MINUTES, WOULD YOU CARE TO HAVE A SEAT?
AH-H

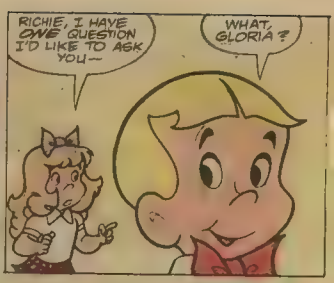

I'D LIKE SOME, TOO!
I'M THIRSTY!
ME TOO!


RICHIE, I CAN'T SERVE ALL THESE PEOPLE! I HAVEN'T EVEN MADE THE LEMONADE YET!


BEG PARDON, MISS GLORIA--
?


THE RICH HOUSEHOLD STAFF WOULD LIKE TO ASSIST IN THIS VENTURE!
!
YES!
WE'RE YOUR FRIENDS, TOO!
RIGHT!





Gloria's
Magnificently Scrumptious
LEMONADE

DO YOU THINK THERE'S SOME WAY I CAN HELP MY HELPERS?

HEE HEE!

THE END

Richie Rich

THE POOR LITTLE RICH BOY

WIPED OUT!

GOSH! IT'LL BE GOOD TO SEE DAD! HE'S BEEN AWAY A WEEK!

W-WHAT'S GOING ON HERE?

TEE-HEE!

CHUCKLE!

-THAT'S WHAT I SAID-WIPED OUT!

..IT HAPPENED TWO DAYS AGO WHILE I WAS ON THE COAST!

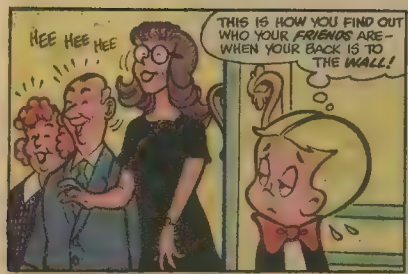
GEE!

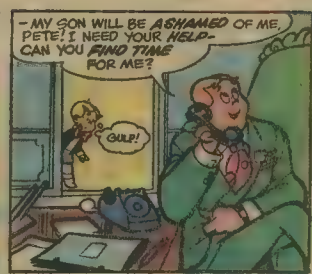
DAD?! WIPED OUT? A MULTI-BILLIONAIRE A WEEK AGO-NOW HIS FABULOUS FINANCIAL EMPIRE... GONE! DAD IS A PENNILESS PAUPER!

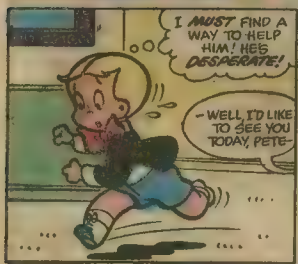
HEE HEE HEE!

YOU'VE BEEN COASTING A LONG TIME, MR. RICH-IT'S ABOUT TIME YOU WENT DOWN!

HAR, HAR!

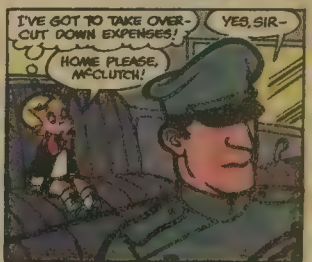

HEE HEE HEE
THIS IS HOW YOU FIND OUT WHO YOUR FRIENDS ARE- WHEN YOUR BACK IS TO THE WALL!

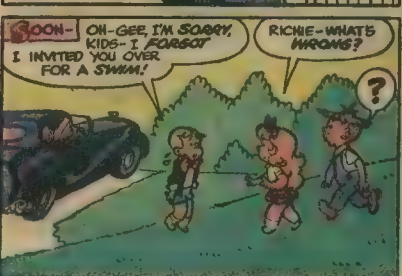

-MY SON WILL BE ASHAMED OF ME, PETE! I NEED YOUR HELP- CAN YOU FIND TIME FOR ME?
GULP!

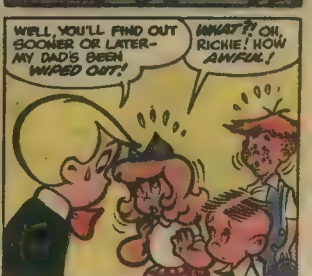

I MUST FIND A WAY TO HELP HIM! HE'S DESPERATE!
-WELL, I'D LIKE TO SEE YOU TODAY, PETE-

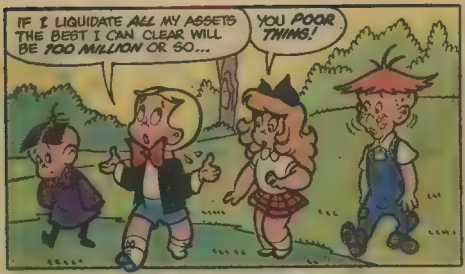
I HAVE SEVERAL MILLIONS IN THE BANK-
Rich ENTERPRISES BUILDING

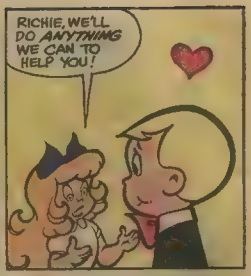
-AND MAYBE A FEW MILLION MORE LYING ABOUT THE MANSION!

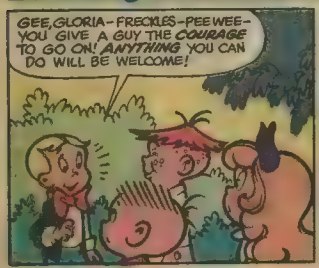

I'VE GOT TO TAKE OVER- CUT DOWN EXPENSES!
YES, SIR-
HOME PLEASE, McCLUTCH!

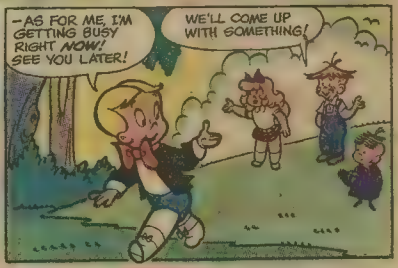

SOON-
OH-GEE, I'M SORRY, KIDS- I FORGOT I INVITED YOU OVER FOR A SWIM!
RICHIE-WHAT'S WRONG?
?

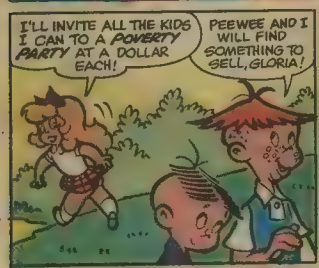

WELL, YOU'LL FIND OUT SOONER OR LATER- MY DAD'S BEEN WIPED OUT!
WHAT?! OH, RICHIE! HOW AWFUL!


IF I LIQUIDATE ALL MY ASSETS THE BEST I CAN CLEAR WILL BE 100 MILLION OR SO...
YOU POOR THING!

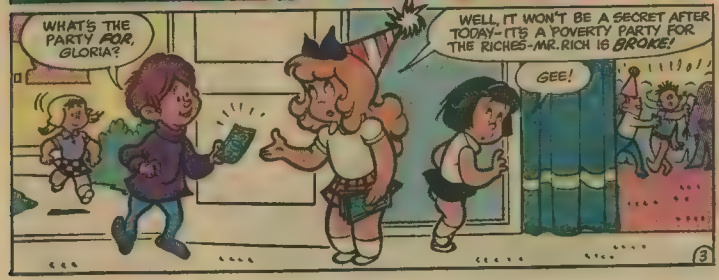

RICHIE, WE'LL DO ANYTHING WE CAN TO HELP YOU!

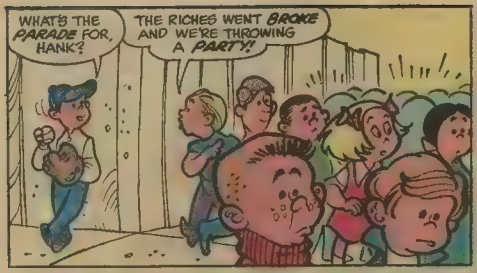

GEE, GLORIA-FRECKLES-PEEWEE-YOU GIVE A GUY THE COURAGE TO GO ON! ANYTHING YOU CAN DO WILL BE WELCOME!

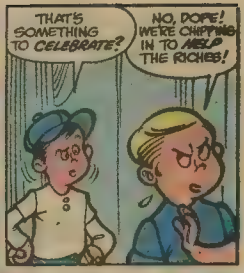

-AS FOR ME, I'M GETTING BUSY RIGHT NOW! SEE YOU LATER!
WE'LL COME UP WITH SOMETHING!

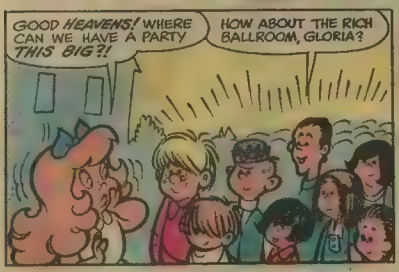

I'LL INVITE ALL THE KIDS I CAN TO A POVERTY PARTY AT A DOLLAR EACH!
PEEWEE AND I WILL FIND SOMETHING TO SELL, GLORIA!

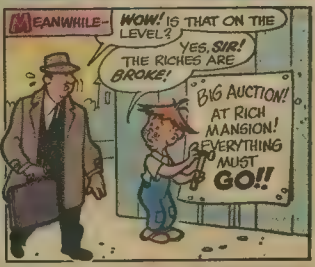
SO-
HEY, THAT SOUNDS LIKE FUN!
BIG PARTY AT GLORIA'S HOUSE
SPECIAL FUN BALL!
$1 PER PERSON
COME ONE AND ALL!
174 ELM ROAD

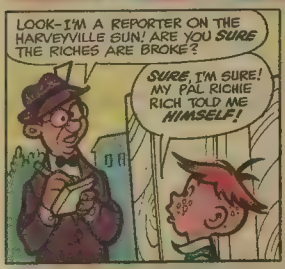

WHAT'S THE PARTY FOR, GLORIA?
WELL, IT WON'T BE A SECRET AFTER TODAY-IT'S A POVERTY PARTY FOR THE RICHES-MR. RICH IS BROKE!
GEE!


WHAT'S THE PARADE FOR, HANK?
THE RICHES WENT BROKE AND WE'RE THROWING A PARTY!

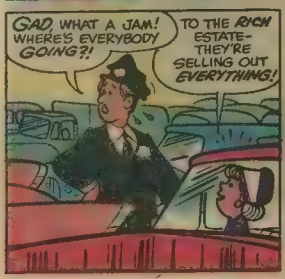

THAT'S SOMETHING TO CELEBRATE?
NO, DOPE! WE'RE CHIPPING IN TO HELP THE RICHES!

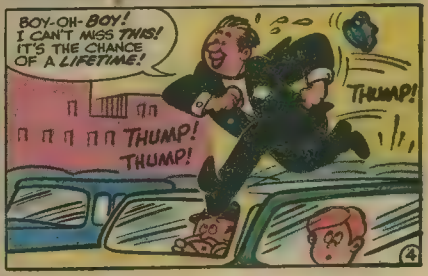

GOOD HEAVENS! WHERE CAN WE HAVE A PARTY THIS BIG?!
HOW ABOUT THE RICH BALLROOM, GLORIA?

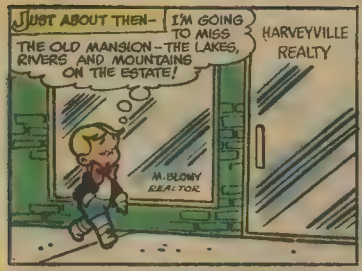

MEANWHILE-
WOW! IS THAT ON THE LEVEL?
YES, SIR! THE RICHES ARE BROKE!
BIG AUCTION! AT RICH MANSION! EVERYTHING MUST GO!!

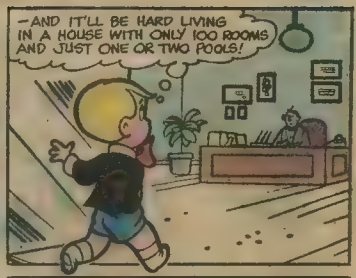

LOOK-I'M A REPORTER ON THE HARVEYVILLE SUN! ARE YOU SURE THE RICHES ARE BROKE?
SURE, I'M SURE! MY PAL RICHIE RICH TOLD ME HIMSELF!

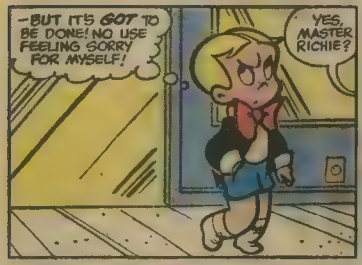
MAYBE WE CAN PICK UP SOME BARGAINS!
YES, M'PET-
AUCTION! AT RICH MANSION AUCTION!
THEY SAY RICH IS FLAT BROKE!

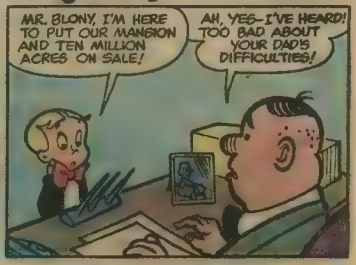

GAD, WHAT A JAM! WHERE'S EVERYBODY GOING?!
TO THE RICH ESTATE- THEY'RE SELLING OUT EVERYTHING!

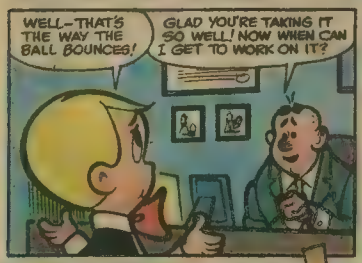

BOY-OH-BOY! I CAN'T MISS THIS! IT'S THE CHANCE OF A LIFETIME!
THUMP! THUMP!
THUMP!

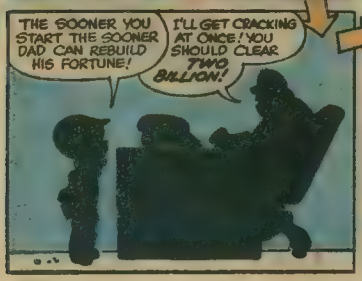

JUST ABOUT THEN-
I'M GOING TO MISS THE OLD MANSION-THE LAKES, RIVERS AND MOUNTAINS ON THE ESTATE!
HARVEYVILLE REALTY
M. BLONY REALTOR

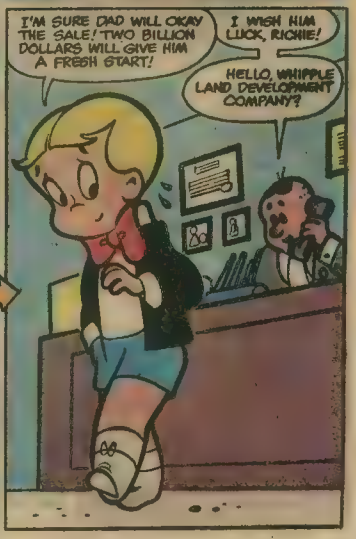

-AND IT'LL BE HARD LIVING IN A HOUSE WITH ONLY 100 ROOMS AND JUST ONE OR TWO POOLS!


-BUT IT'S GOT TO BE DONE! NO USE FEELING SORRY FOR MYSELF!
YES, MASTER RICHIE?


MR. BLONY, I'M HERE TO PUT OUR MANSION AND TEN MILLION ACRES ON SALE!
AH, YES-I'VE HEARD! TOO BAD ABOUT YOUR DAD'S DIFFICULTIES!


WELL-THAT'S THE WAY THE BALL BOUNCES!
GLAD YOU'RE TAKING IT SO WELL! NOW WHEN CAN I GET TO WORK ON IT?


THE SOONER YOU START THE SOONER DAD CAN REBUILD HIS FORTUNE!
I'LL GET CRACKING AT ONCE! YOU SHOULD CLEAR TWO BILLION!

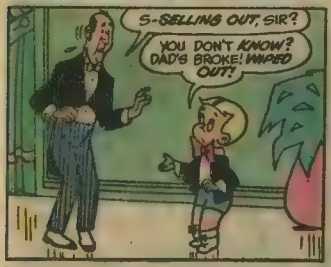

I'M SURE DAD WILL OKAY THE SALE! TWO BILLION DOLLARS WILL GIVE HIM A FRESH START!
I WISH HIM LUCK, RICHIE!
HELLO, WHIPPLE LAND DEVELOPMENT COMPANY?

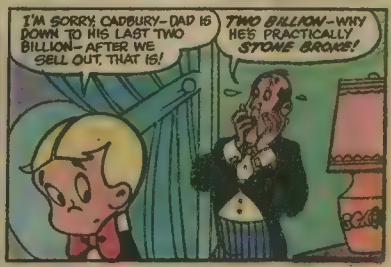
Richie Rich in "GET THE FACTS, SON!"

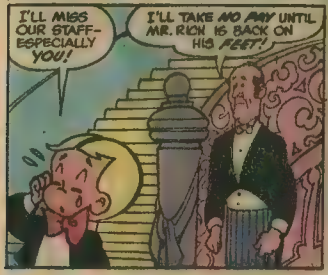
THE POOR LITTLE RICH BOY

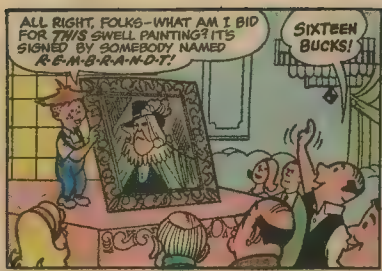
MASTER RICHIE, SIR! THERE ARE *STRANGE* GOINGS ON! FRECKLES AND PEEWEE ARE HOLDING AN *AUCTION* IN THE MAIN LOBBY AND MISS GLORIA HAS A *PARTY* GOING IN THE *MAIN BALLROOM!*

IT'S ALL RIGHT, CADBURY—WE'RE *SELLING OUT!*

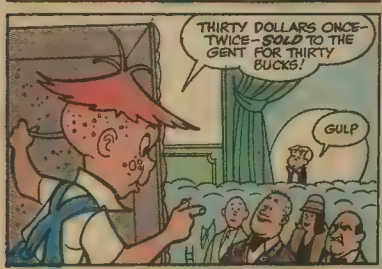


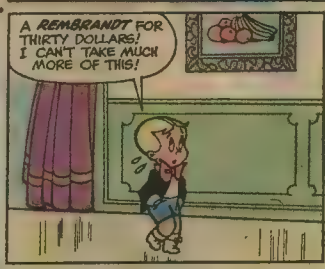


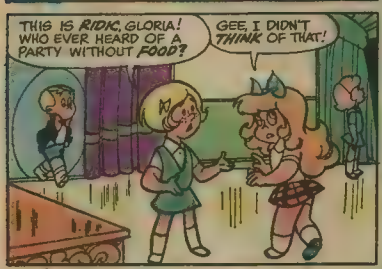


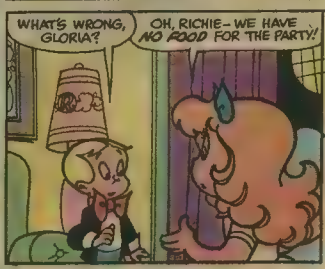

ALL RIGHT, FOLKS–WHAT AM I BID FOR THIS SWELL PAINTING? IT'S SIGNED BY SOMEBODY NAMED R-E-M-B-R-A-N-D-T!
SIXTEEN BUCKS!

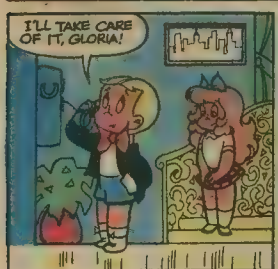
TWENTY-FIVE DOLLARS!
THIRTY! BEAT THAT, WISE GUY!

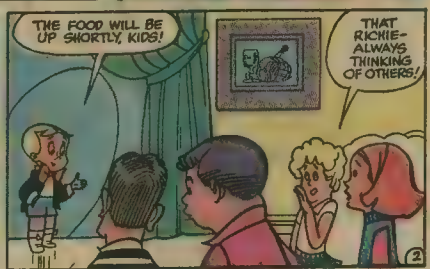

THIRTY DOLLARS ONCE–TWICE–SOLD TO THE GENT FOR THIRTY BUCKS!
GULP

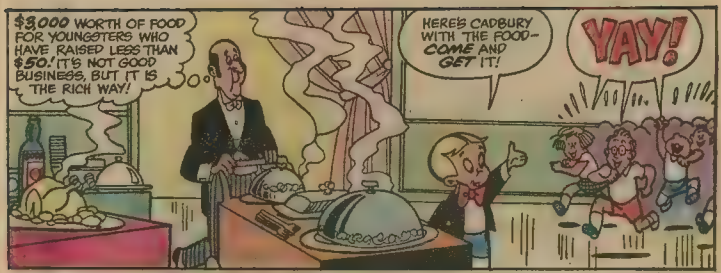

A REMBRANDT FOR THIRTY DOLLARS! I CAN'T TAKE MUCH MORE OF THIS!

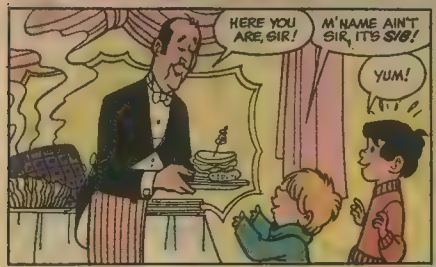

THIS IS RIDIC, GLORIA! WHO EVER HEARD OF A PARTY W'THOUT FOOD?
GEE, I DIDN'T THINK OF THAT!

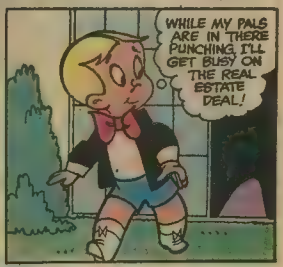

WHAT'S WRONG, GLORIA?
OH, RICHIE–WE HAVE NO FOOD FOR THE PARTY!

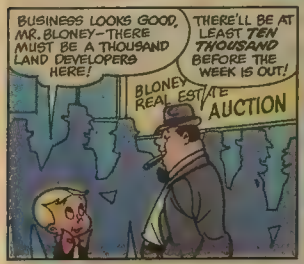

I'LL TAKE CARE OF IT, GLORIA!

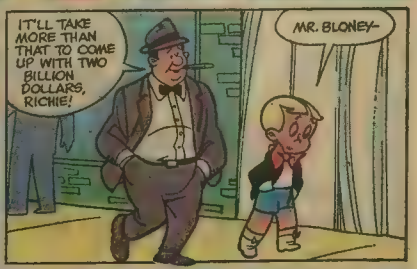

THE FOOD WILL BE UP SHORTLY, KIDS!
THAT RICHIE–ALWAYS THINKING OF OTHERS!

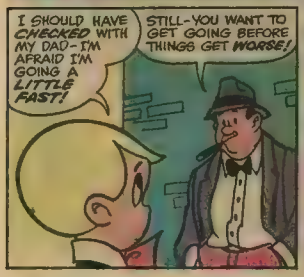

$3,000 WORTH OF FOOD FOR YOUNGSTERS WHO HAVE RAISED LESS THAN $50.! IT'S NOT GOOD BUSINESS, BUT IT IS THE RICH WAY!
HERE'S CADBURY WITH THE FOOD– COME AND GET IT!
YAY!

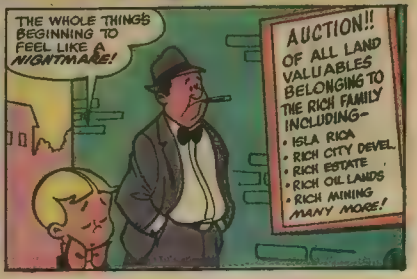

HERE YOU ARE, SIR!
M' NAME AIN'T SIR, IT'S SIG!
YUM!

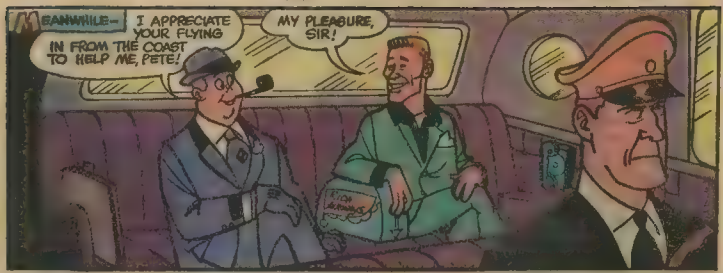

WHILE MY PALS ARE IN THERE PUNCHING, I'LL GET BUSY ON THE REAL ESTATE DEAL!

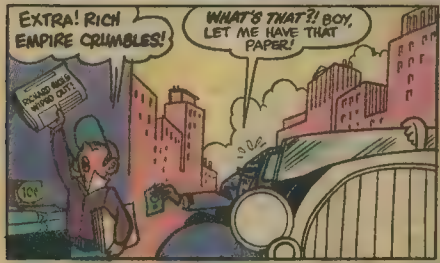

BUSINESS LOOKS GOOD, MR. BLONEY–THERE MUST BE A THOUSAND LAND DEVELOPERS HERE!
THERE'LL BE AT LEAST TEN THOUSAND BEFORE THE WEEK IS OUT!
BLONEY REAL ESTATE AUCTION

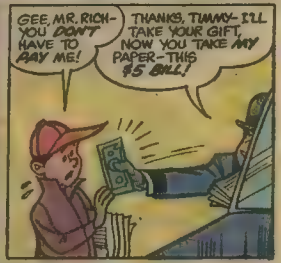

IT'LL TAKE MORE THAN THAT TO COME UP WITH TWO BILLION DOLLARS, RICHIE!
MR. BLONEY–

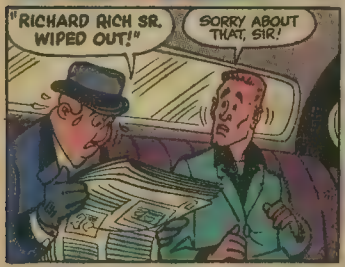

I SHOULD HAVE CHECKED WITH MY DAD– I'M AFRAID I'M GOING A LITTLE FAST!
STILL–YOU WANT TO GET GOING BEFORE THINGS GET WORSE!

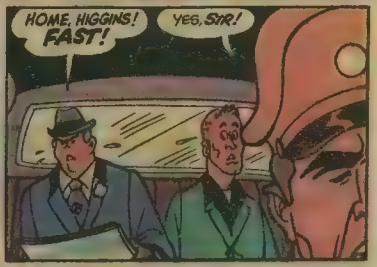

THE WHOLE THINGS BEGINNING TO FEEL LIKE A NIGHTMARE!
AUCTION!! OF ALL LAND VALUABLES BELONGING TO THE RICH FAMILY INCLUDING–
• ISLA RICA
• RICH CITY DEVEL.
• RICH ESTATE
• RICH OIL LANDS
• RICH MINING
MANY MORE!

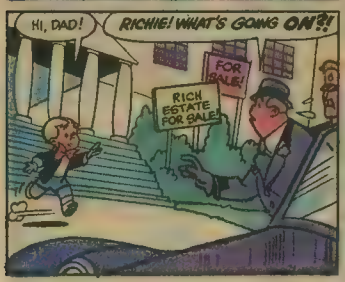

MEANWHILE—
I APPRECIATE YOUR FLYING IN FROM THE COAST TO HELP ME, PETE!
MY PLEASURE, SIR!

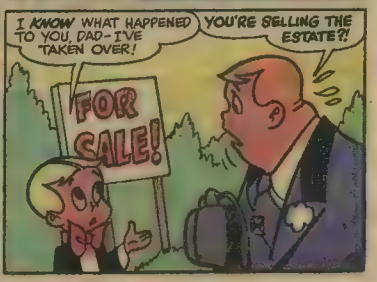

EXTRA! RICH EMPIRE CRUMBLES!
RICHARD RICH WIPED OUT!
10¢
WHAT'S THAT?! BOY, LET ME HAVE THAT PAPER!

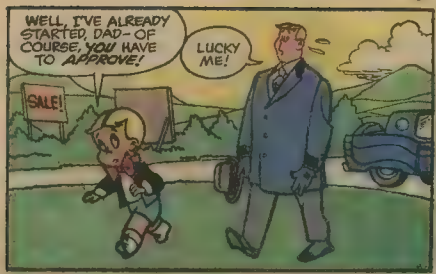

GEE, MR. RICH—YOU DON'T HAVE TO PAY ME!
THANKS, TUMMY—I'LL TAKE YOUR GIFT. NOW YOU TAKE MY PAPER—THIS $5 BILL!

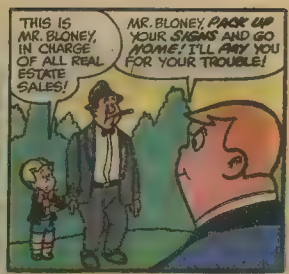

"RICHARD RICH SR. WIPED OUT!"
SORRY ABOUT THAT, SIR!

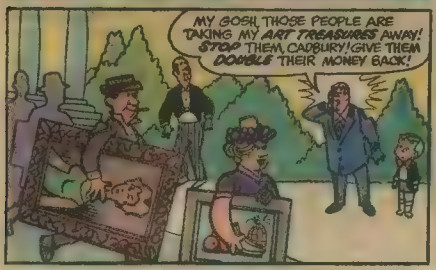

HOME, HIGGINS! FAST!
YES, SIR!

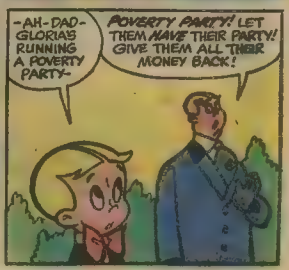

HI, DAD!
RICHIE! WHAT'S GOING ON?!
FOR SALE!
RICH ESTATE FOR SALE!

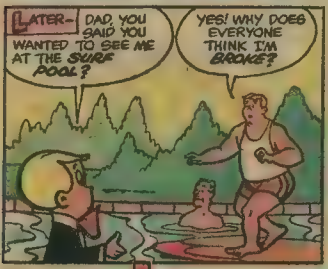

I KNOW WHAT HAPPENED TO YOU, DAD—I'VE TAKEN OVER!
YOU'RE SELLING THE ESTATE?!
FOR SALE!

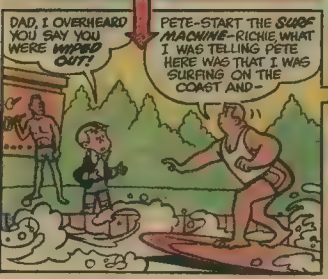

WELL, I'VE ALREADY STARTED, DAD- OF COURSE, YOU HAVE TO APPROVE!
LUCKY ME!
SALE!


THIS IS MR. BLONEY, IN CHARGE OF ALL REAL ESTATE SALES!
MR. BLONEY, PACK UP YOUR SIGNS AND GO HOME! I'LL PAY YOU FOR YOUR TROUBLE!

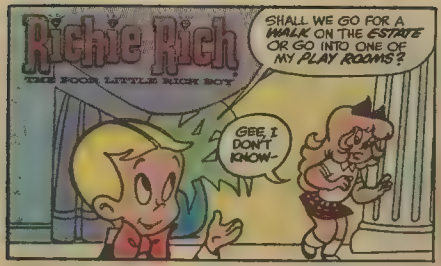

MY GOSH, THOSE PEOPLE ARE TAKING MY ART TREASURES AWAY! STOP THEM, CADBURY! GIVE THEM DOUBLE THEIR MONEY BACK!

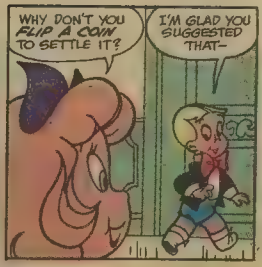

-AH-DAD-GLORIA'S RUNNING A POVERTY PARTY-
POVERTY PARTY! LET THEM HAVE THEIR PARTY! GIVE THEM ALL THEIR MONEY BACK!

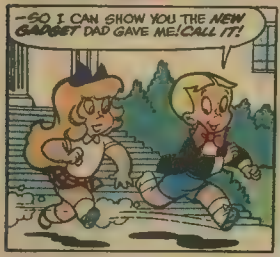

LATER-
DAD, YOU SAID YOU WANTED TO SEE ME AT THE SURF POOL?
YES! WHY DOES EVERYONE THINK I'M BROKE?


DAD, I OVERHEARD YOU SAY YOU WERE WIPED OUT!
PETE-START THE SURF MACHINE-RICHIE, WHAT I WAS TELLING PETE HERE WAS THAT I WAS SURFING ON THE COAST AND-

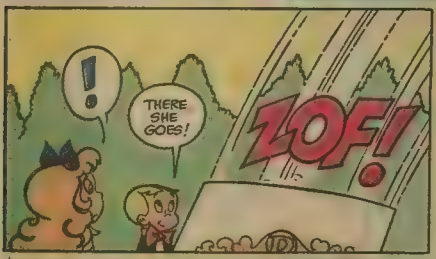
-I WIPED OUT JUST LIKE THIS!
OOG! THAT'LL TEACH ME TO GET ALL THE FACTS BEFORE I GO INTO ACTION!

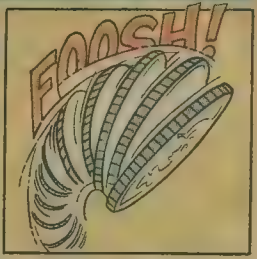

Richie Rich
THE POOR LITTLE RICH BOY
SHALL WE GO FOR A WALK ON THE ESTATE OR GO INTO ONE OF MY PLAY ROOMS?
GEE, I DON'T KNOW-

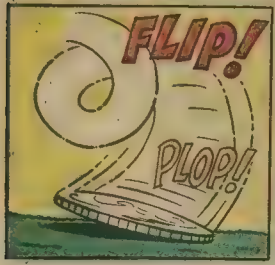

WHY DON'T YOU FLIP A COIN TO SETTLE IT?
I'M GLAD YOU SUGGESTED THAT-

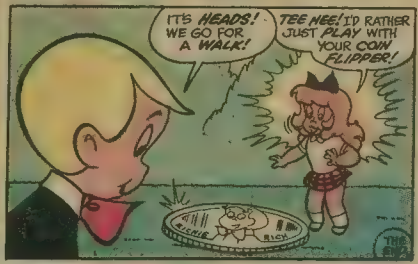

-SO I CAN SHOW YOU THE NEW GADGET DAD GAVE ME! CALL IT!

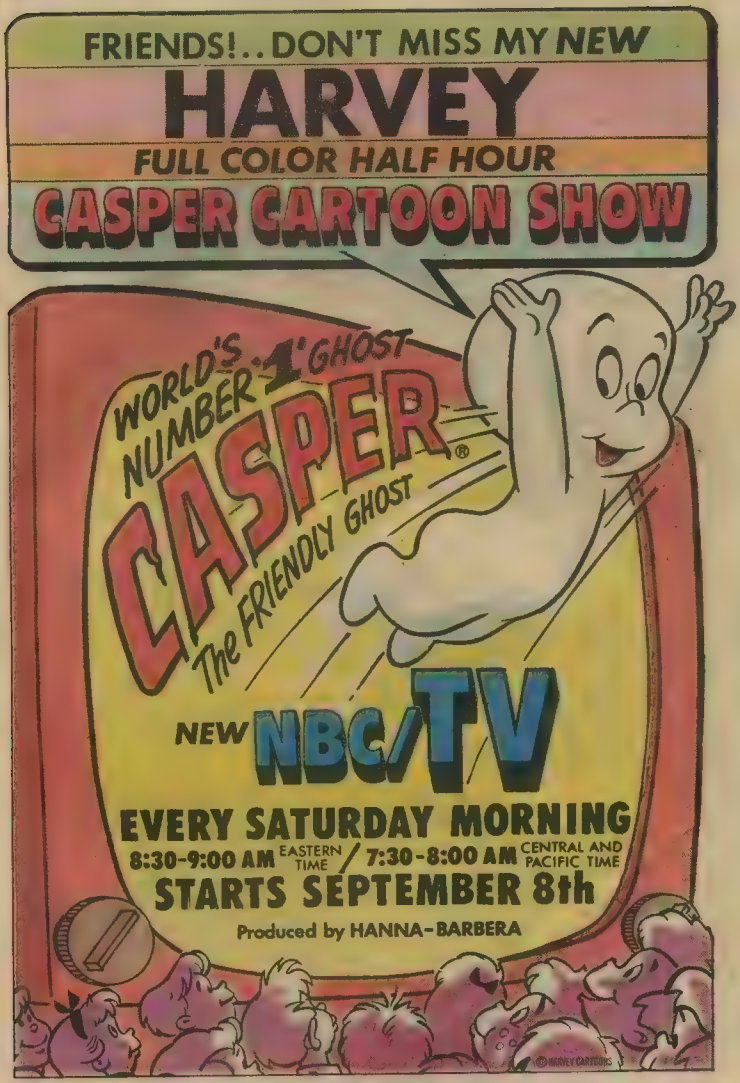
HEADS WE GO FOR A WALK- TAILS WE PLAY!
CRIK-


!
THERE SHE GOES!
ZOF!


FOOSH!


FLIP!
PLOP!


IT'S HEADS! WE GO FOR A WALK!
TEE HEE! I'D RATHER JUST PLAY WITH YOUR COIN FLIPPER!
RICHIE
RICH


FRIENDS!..DON'T MISS MY NEW
HARVEY
FULL COLOR HALF HOUR
CASPER CARTOON SHOW
WORLD'S NUMBER 1 GHOST
CASPER®
The FRIENDLY GHOST
NEW NBC/TV
EVERY SATURDAY MORNING
8:30-9:00 AM EASTERN TIME / 7:30-8:00 AM CENTRAL AND PACIFIC TIME
STARTS SEPTEMBER 8th
Produced by HANNA-BARBERA
© HARVEY CARTOONS

GIANT ELECTRIC..... DOLL HOUSE

PLAY INSIDE

Big Enough For A Child To Get Inside And Play

Plus WORKING GREEN HOUSE with Flower Seeds And Pots

FABULOUS FEATURES

- STURDY 200 LB TEST MATERIAL
- 8 ROOMS
- 33 PC FURNITURE SET
- ELECTRIC LIGHTS
- GREENHOUSE
- POTS
- SEEDS
- "PLAY INSIDE"

only $11.98

5 pc Doll Family	$1.09
House Full of Furniture	$1.19
Greenhouse Seed Flower Seeds and Pots	1.09

SIZE 30"x34"x38"

PLAY INSIDE

33 PC. FURNITURE SET

5 PC. DOLL FAMILY

This is your little girl's dream a giant doll house which she can decorate with 33 pieces of attractive, colored plastic doll furniture, people with a five piece doll family, play inside with its easy entry swing-open feature, and grow live flowers from seeds in the working greenhouse.

This 8 room, two story Colonial Doll House is fully 30" x 34" x 36" large enough to fill her imagination and sturdy enough for many delightful hours of play. Safely lit by two battery powered lights to add comfort and reality. The Greenhouse provides the thrilling experience of seeing her own plants grow. Make her the proud owner of this beautiful house the envy of her friends for the low price of $11.98 (Batteries not included) plus $1.75 shipping charges.

10 DAY FREE TRIAL

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price

MONEY BACK GUARANTEE

HONOR HOUSE PROD. CORP. DEPT. 53DK89
Lynbrook, New York 11563

Please rush the following on your money back-if-not-delighted guarantee

- ☐ Play Inside Electric Doll House _____ $11.98
- ☐ Complete 5 piece Dressed Doll Family _____ $1.09
- ☐ Full Assortment (33 pc) Furniture Sets _____ $1.19
- ☐ Working Greenhouse with 2 Flower Pots and Seeds _____ $1.09

I enclose $_____ in full payment including $1.75 for shipping charges

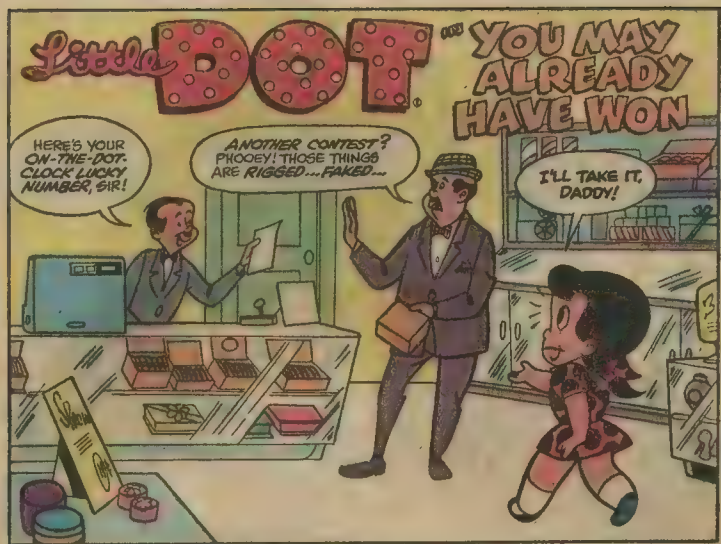
Send COD I enclose $2 deposit and will pay postman the balance plus COD and MO fees

NAME _____

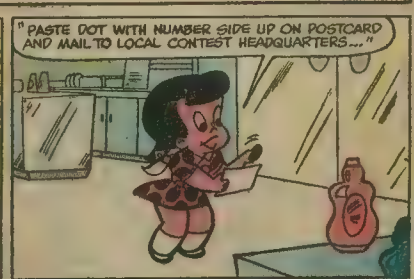
ADDRESS _____

CITY _____ STATE _____ ZIP _____

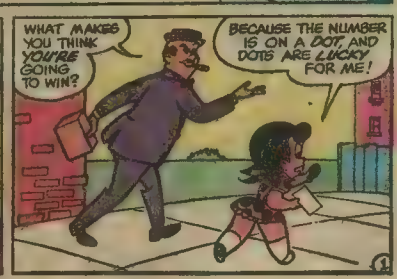
NY State residents add sales tax

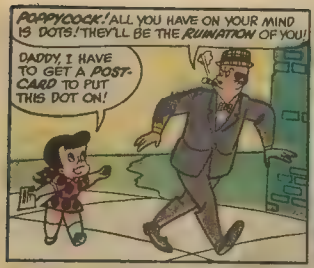

Little DOT
"YOU MAY ALREADY HAVE WON
HERE'S YOUR ON-THE-DOT-CLOCK LUCKY NUMBER, SIR!
ANOTHER CONTEST? PHOOEY! THOSE THINGS ARE RIGGED...FAKED...
I'LL TAKE IT, DADDY!

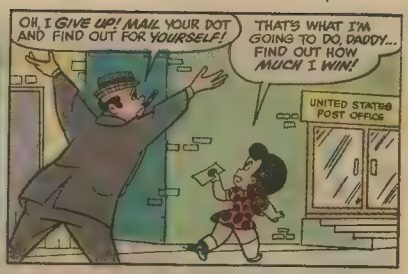
"YOU MAY HAVE ALREADY WON $10-TO-$25,000! REMOVE DOT FROM THIS CARD! IT HAS A NUMBER ON BACK...
ON-THE-DOT CLOCK CONTEST

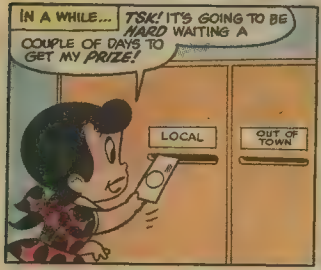

"PASTE DOT WITH NUMBER SIDE UP ON POSTCARD AND MAIL TO LOCAL CONTEST HEADQUARTERS..."

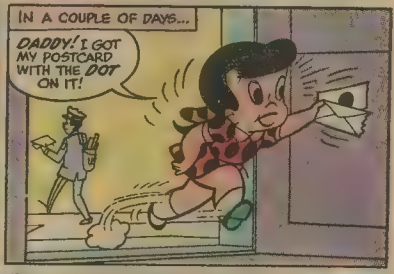
MAIL THAT CARD RIGHT AWAY! THE CONTEST ENDS IN A COUPLE OF DAYS!
OH, I WILL, MISTER! ...BECAUSE I'M GOING TO WIN A PRIZE!

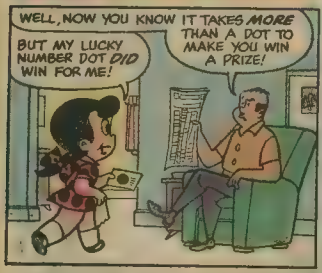

WHAT MAKES YOU THINK YOU'RE GOING TO WIN?
BECAUSE THE NUMBER IS ON A DOT, AND DOTS ARE LUCKY FOR ME!

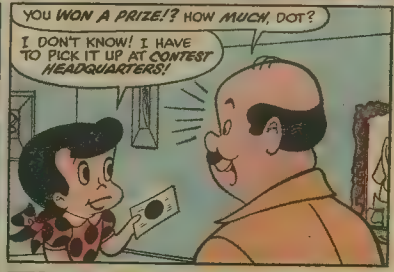

POPPYCOCK! ALL YOU HAVE ON YOUR MIND IS DOTS! THEY'LL BE THE RUINATION OF YOU!
DADDY, I HAVE TO GET A POSTCARD TO PUT THIS DOT ON!

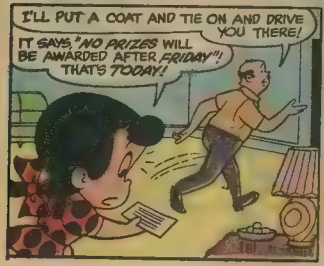

OH, I GIVE UP! MAIL YOUR DOT AND FIND OUT FOR YOURSELF!
THAT'S WHAT I'M GOING TO DO, DADDY... FIND OUT HOW MUCH I WIN!
UNITED STATES POST OFFICE

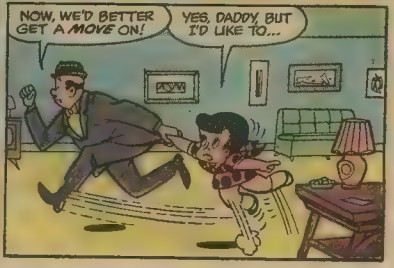

IN A WHILE...
TSK! IT'S GOING TO BE HARD WAITING A COUPLE OF DAYS TO GET MY PRIZE!
LOCAL
OUT OF TOWN

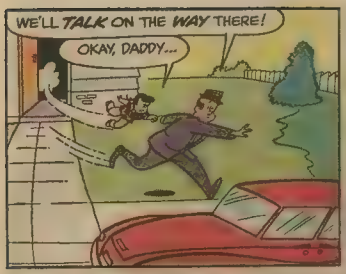

IN A COUPLE OF DAYS...
DADDY! I GOT MY POSTCARD WITH THE DOT ON IT!

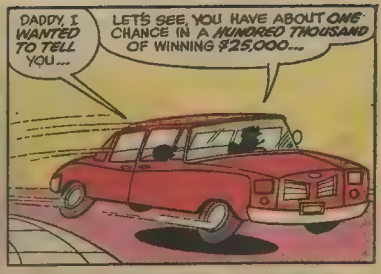

WELL, NOW YOU KNOW IT TAKES MORE THAN A DOT TO MAKE YOU WIN A PRIZE!
BUT MY LUCKY NUMBER DOT DID WIN FOR ME!

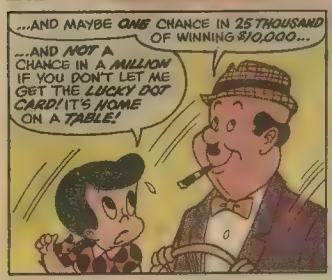

YOU WON A PRIZE!? HOW MUCH, DOT?
I DON'T KNOW! I HAVE TO PICK IT UP AT CONTEST HEADQUARTERS!

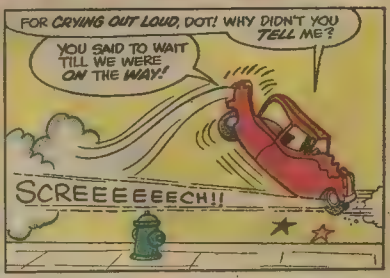

I'LL PUT A COAT AND TIE ON AND DRIVE YOU THERE!
IT SAYS "NO PRIZES WILL BE AWARDED AFTER FRIDAY"! THAT'S TODAY!

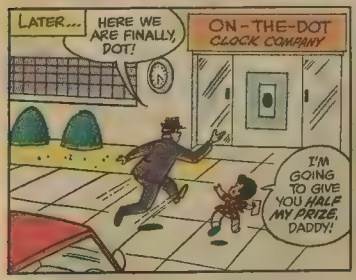

NOW, WE'D BETTER GET A MOVE ON!
YES, DADDY, BUT I'D LIKE TO...

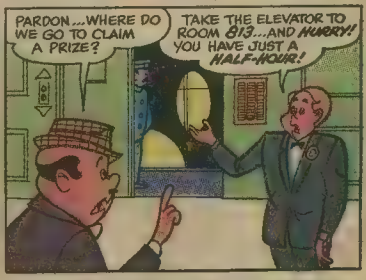

WE'LL TALK ON THE WAY THERE!
OKAY, DADDY...

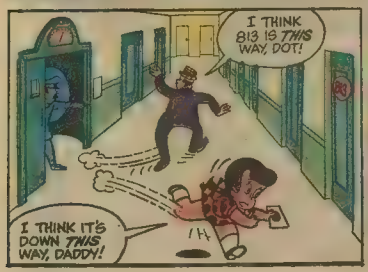

DADDY, I WANTED TO TELL YOU...
LET'S SEE, YOU HAVE ABOUT ONE CHANCE IN A HUNDRED THOUSAND OF WINNING $25,000...

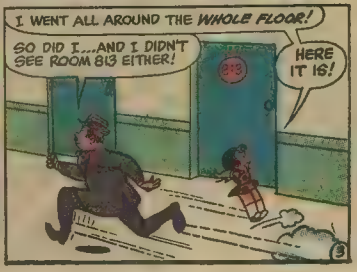

...AND MAYBE ONE CHANCE IN 25 THOUSAND OF WINNING $10,000...
...AND NOT A CHANCE IN A MILLION IF YOU DON'T LET ME GET THE LUCKY DOT CARD! IT'S HOME ON A TABLE!


FOR CRYING OUT LOUD, DOT! WHY DIDN'T YOU TELL ME?
YOU SAID TO WAIT TILL WE WERE ON THE WAY!
SCREEEEEECH!!

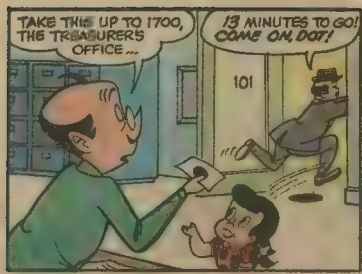

LATER...
HERE WE ARE FINALLY, DOT!
ON-THE-DOT CLOCK COMPANY
I'M GOING TO GIVE YOU HALF MY PRIZE, DADDY!

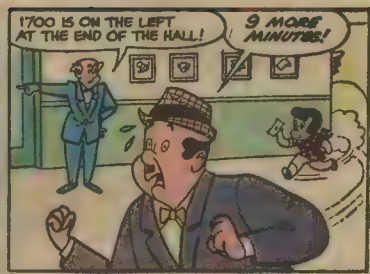

PARDON...WHERE DO WE GO TO CLAIM A PRIZE?
TAKE THE ELEVATOR TO ROOM 813...AND HURRY! YOU HAVE JUST A HALF-HOUR!

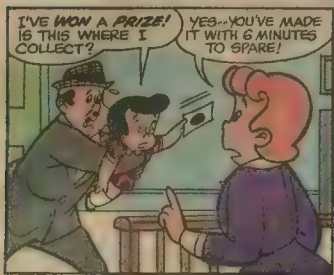

I THINK 813 IS THIS WAY, DOT!
I THINK IT'S DOWN THIS WAY, DADDY!


I WENT ALL AROUND THE WHOLE FLOOR!
SO DID I...AND I DIDN'T SEE ROOM 813 EITHER!
HERE IT IS!

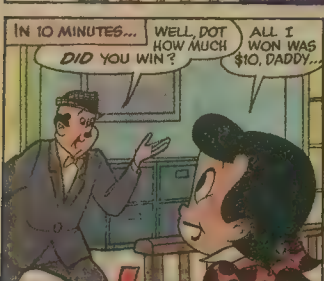
I'VE GOT A PRIZE CARD!
HURRY... YOU HAVE JUST 23 MINUTES!
I'LL VALIDATE THE CARD - THEN YOU TAKE IT TO IDENTIFICATION-- ROOM 101!
IDENTIFICATION? I KNOW WHO I AM!
THERE'S NO TIME TO ARGUE, DOT!
I DON'T THINK THERE'S TIME FOR ANYTHING!
WHERE'S ROOM 101?
IDENTIFICATION FOR A PRIZE? THAT WAY... FAST! YOU HAVE 16 MINUTES!
I'VE GOT TO IDENTIFY MYSELF FOR A PRIZE... I'M DOT POLKA!
CAN YOU PROVE IT?
I'M HER FATHER! HERE'S MY DRIVER'S LICENSE!
HOW DO I KNOW SHE'S YOUR DAUGHTER?
DOGGONE IT, TIME IS RUNNING OUT! LOOK, WE'LL SETTLE FOR $1,000!
DADDY, MAYBE YOU WERE RIGHT! THE WHOLE THING IS A FAKE!
OH, ALL RIGHT, I'LL OKAY THE IDENTIFICATION!

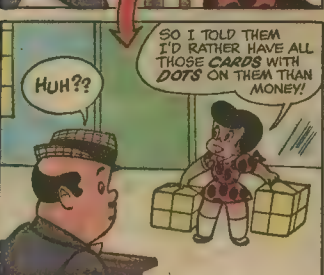

TAKE THIS UP TO 1700, THE TREASURER'S OFFICE...
13 MINUTES TO GO! COME ON, DOT!
101

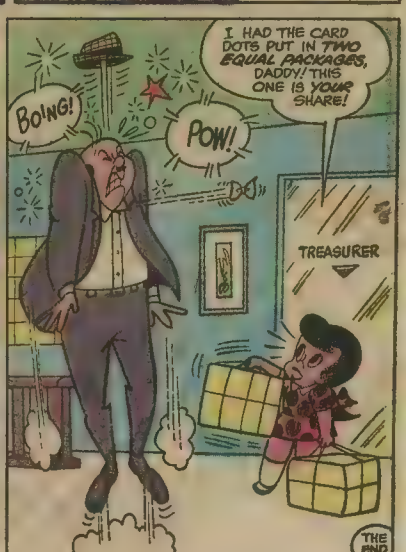

1700 IS ON THE LEFT AT THE END OF THE HALL!
9 MORE MINUTES!

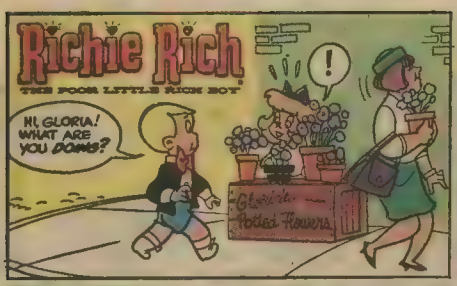

I'VE WON A PRIZE! IS THIS WHERE I COLLECT?
YES--YOU'VE MADE IT WITH 6 MINUTES TO SPARE!

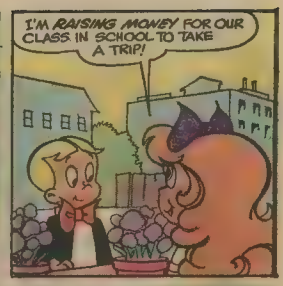
YOU'LL HAVE TO WAIT, SIR! ONLY THE WINNER MAY ENTER!
TREASURER

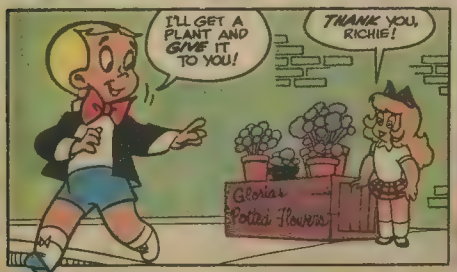

IN 10 MINUTES...
WELL, DOT HOW MUCH DID YOU WIN?
ALL I WON WAS $10, DADDY...

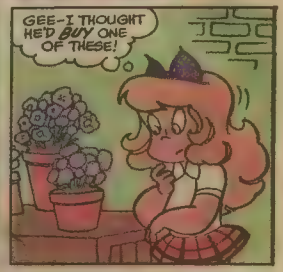

HUH??
SO I TOLD THEM I'D RATHER HAVE ALL THOSE CARDS WITH DOTS ON THEM THAN MONEY!

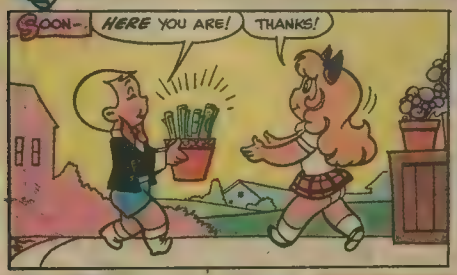

BOING!
POW!
I HAD THE CARD DOTS PUT IN TWO EQUAL PACKAGES, DADDY! THIS ONE IS YOUR SHARE!
TREASURER
THE END

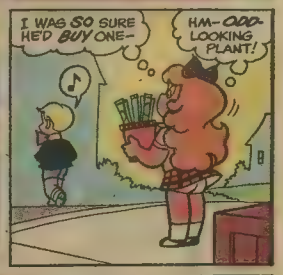

Richie Rich
THE POOR LITTLE RICH BOY
HI, GLORIA! WHAT ARE YOU DOING?
!
Gloria's Potted Flowers


I'M RAISING MONEY FOR OUR CLASS IN SCHOOL TO TAKE A TRIP!

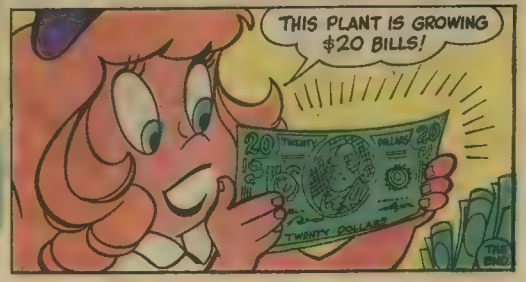

I'LL GET A PLANT AND GIVE IT TO YOU!
THANK YOU, RICHIE!
Gloria's Potted Flowers

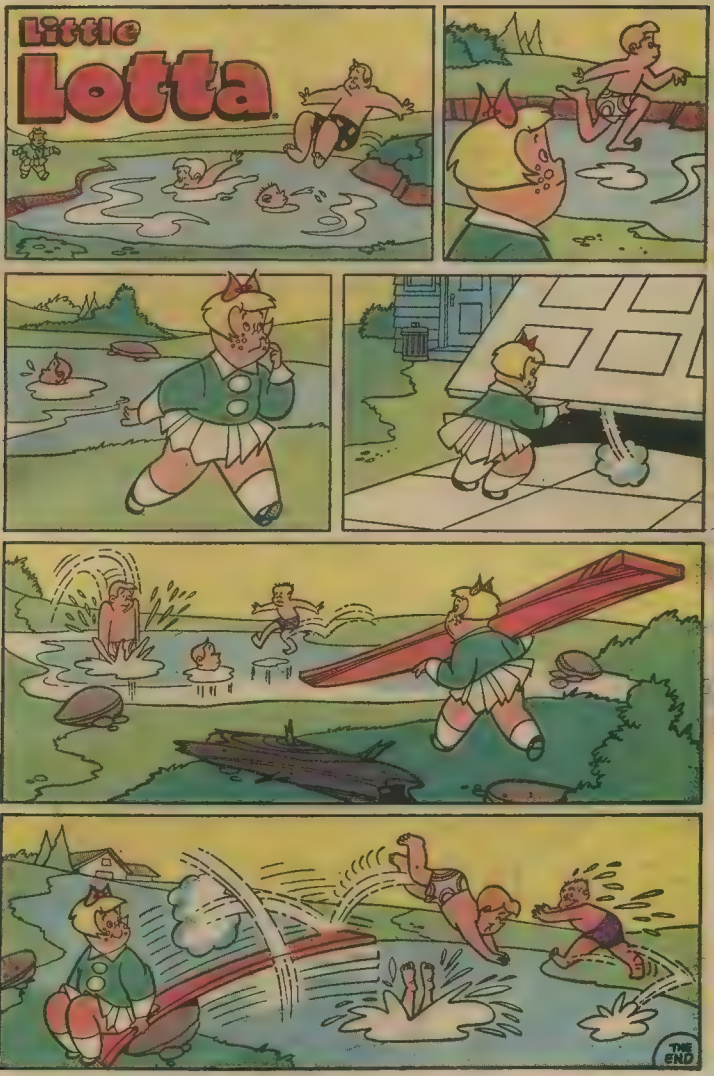

GEE-I THOUGHT HE'D BUY ONE OF THESE!


SOON-
HERE YOU ARE!
THANKS!


I WAS SO SURE HE'D BUY ONE-
HM-ODD-LOOKING PLANT!

H-HEY!


THIS PLANT IS GROWING $20 BILLS!
20
TWENTY
DOLLARS
TWENTY DOLLARS


Little
Lotta
THE END

Little Lotta in HER BIG DATE

PA, MY DATE WITH HERMAN SHULTZ IS *SUNDAY NITE*-- THAT'S *TONIGHT!*

SHULTZ, THE *WHOLESALE BUTCHER'S* SON? THE BOY IN YOUR CLASS? JUDGING BY MY *MEAT* BILL, SHULTZ MUST BE A *MILLIONAIRE!*

PA, LAST TIME HERMAN TOOK ME OUT, WE WENT TO THE VERY NICE *COUNTRY CLUB* THE SHULTZE'S BELONG TO!

OH, YES, I REMEMBER!

HERMAN LOVES TO *DRESS UP!* I *CAN'T* GO OUT WITH A WELL-DRESSED BOY TO A SWELL PLACE IN A CADDIE-- WEARING THE *SAME OLD DRESS!*

DON'T WORRY, DEAR!

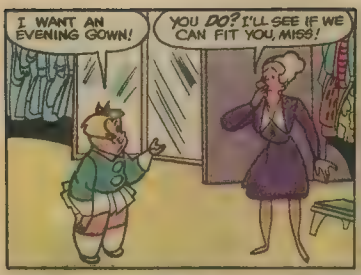
I'LL GET YOU A *REAL EVENING GOWN!*

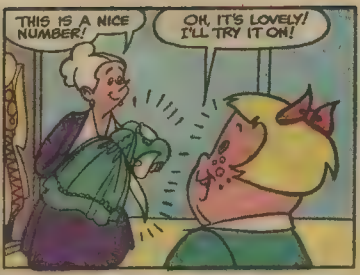
YOU WILL? WOW! LET'S GO!

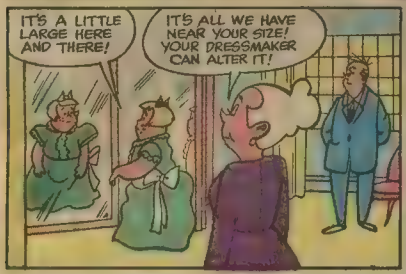
GOSH, I HOPE THEY HAVE SOMETHING *NICE!*

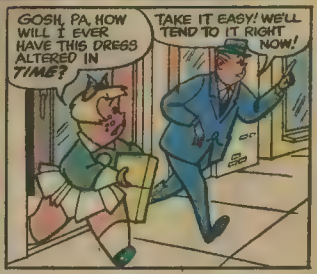
...AND NOT *TOO EXPENSIVE!*

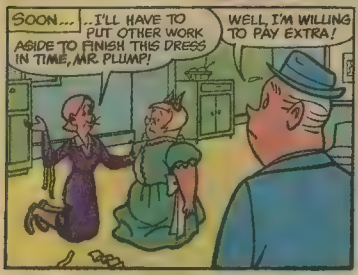
Ye LITTLE OLDE SWANKE DRESS SHOPPE

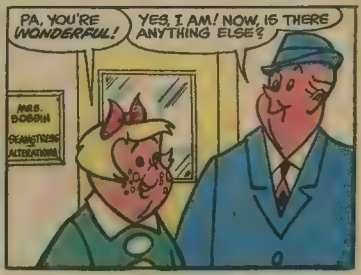

I WANT AN EVENING GOWN!
YOU DO? I'LL SEE IF WE CAN FIT YOU, MISS!

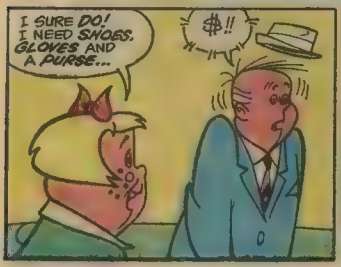

THIS IS A NICE NUMBER!
OH, IT'S LOVELY! I'LL TRY IT ON!

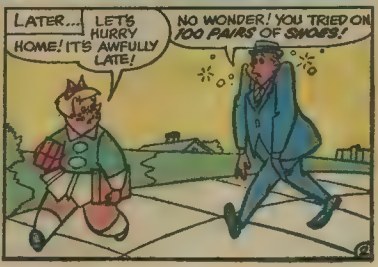

IT'S A LITTLE LARGE HERE AND THERE!
IT'S ALL WE HAVE NEAR YOUR SIZE! YOUR DRESSMAKER CAN ALTER IT!

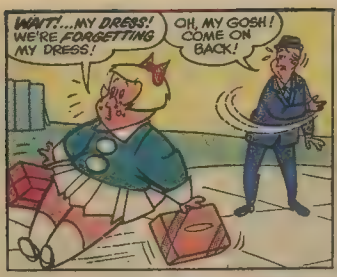

GOSH, PA, HOW WILL I EVER HAVE THIS DRESS ALTERED IN TIME?
TAKE IT EASY! WE'LL TEND TO IT RIGHT NOW!


SOON...
I'LL HAVE TO PUT OTHER WORK ASIDE TO FINISH THIS DRESS IN TIME, MR. PLUMP!
WELL, I'M WILLING TO PAY EXTRA!

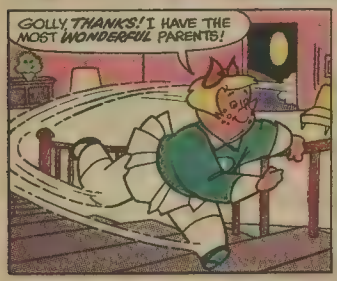

PA, YOU'RE WONDERFUL!
YES, I AM! NOW, IS THERE ANYTHING ELSE?
MRS. DOBBIN
SEAMSTRESS & ALTERATIONS


I SURE DO! I NEED SHOES, GLOVES AND A PURSE...
$!!

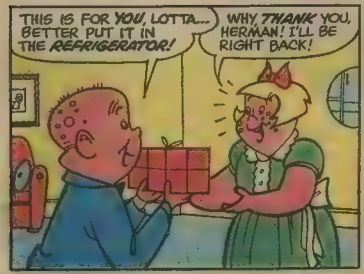

LATER...
LET'S HURRY HOME! IT'S AWFULLY LATE!
NO WONDER! YOU TRIED ON 100 PAIRS OF SHOES!

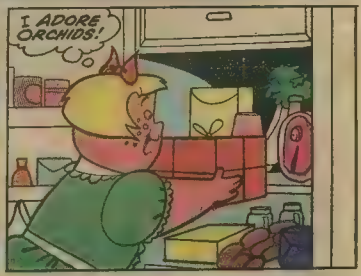

WAIT!...MY DRESS! WE'RE FORGETTING MY DRESS!
OH, MY GOSH! COME ON BACK!

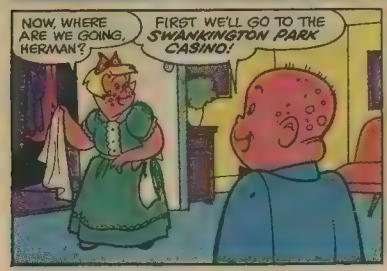
AND SO ON, UNTIL...
START GETTING READY, DEAR! I'LL SEE WHAT I CAN DO!
...MA, I'M A WRECK! I'LL TAKE A DOZEN HAMBURGERS TO REVIVE ME!

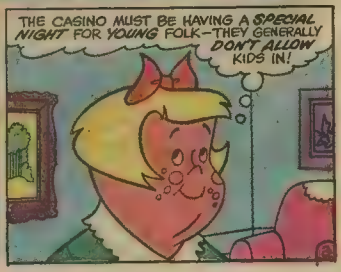

GOLLY, THANKS! I HAVE THE MOST WONDERFUL PARENTS!

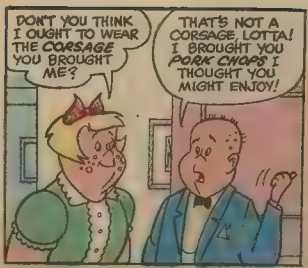
EIGHT O'CLOCK...
YOU LOOK VERY HANDSOME, TOO, HERMAN!
...GOSH, LOTTA, YOU LOOK SWELL!

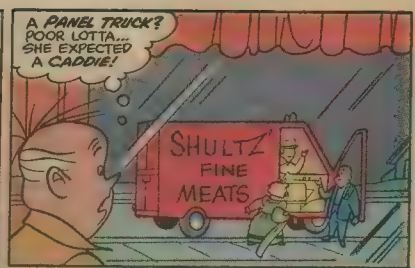

THIS IS FOR YOU, LOTTA... BETTER PUT IT IN THE REFRIGERATOR!
WHY, THANK YOU, HERMAN! I'LL BE RIGHT BACK!

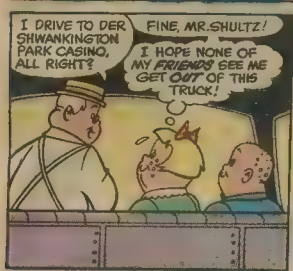

I ADORE ORCHIDS!

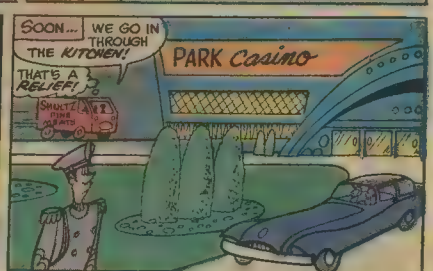

NOW, WHERE ARE WE GOING, HERMAN?
FIRST WE'LL GO TO THE SWANKINGTON PARK CASINO!

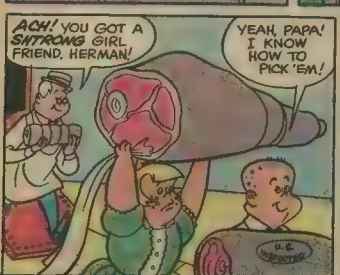

THE CASINO MUST BE HAVING A SPECIAL NIGHT FOR YOUNG FOLK—THEY GENERALLY DON'T ALLOW KIDS IN!

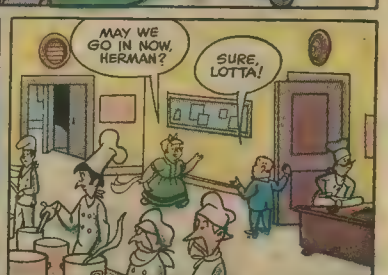

DON'T YOU THINK I OUGHT TO WEAR THE CORSAGE YOU BROUGHT ME?
THAT'S NOT A CORSAGE, LOTTA! I BROUGHT YOU PORK CHOPS I THOUGHT YOU MIGHT ENJOY!


A PANEL TRUCK? POOR LOTTA... SHE EXPECTED A CADDIE!
SHULTZ FINE MEATS

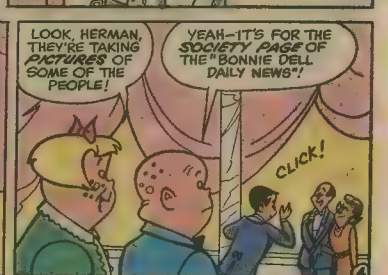

I DRIVE TO DER SHWANKINGTON PARK CASINO, ALL RIGHT?
FINE, MR. SHULTZ!
I HOPE NONE OF MY FRIENDS SEE ME GET OUT OF THIS TRUCK!

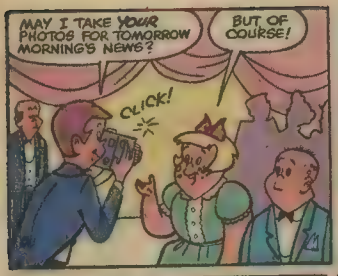

SOON... WE GO IN THROUGH THE KITCHEN!
THAT'S A RELIEF!
PARK Casino

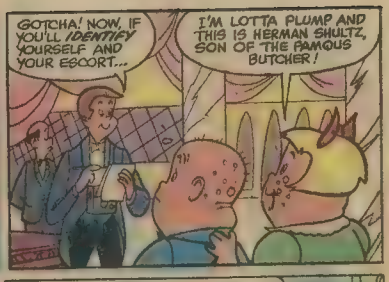

ACH! YOU GOT A SHTRONG GIRL FRIEND, HERMAN!
YEAH, PAPA! I KNOW HOW TO PICK 'EM!

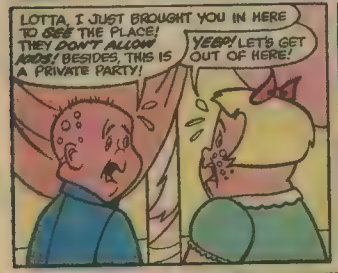

MAY WE GO IN NOW, HERMAN?
SURE, LOTTA!

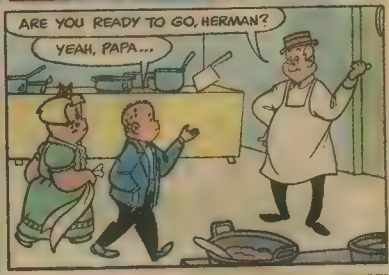
JEEPERS! WHAT A SWANK JOINT!

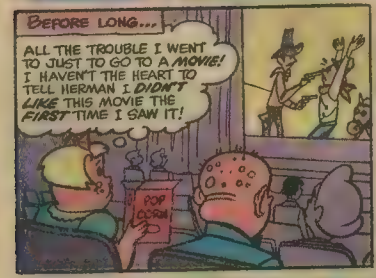

LOOK, HERMAN, THEY'RE TAKING PICTURES OF SOME OF THE PEOPLE!
YEAH—IT'S FOR THE SOCIETY PAGE OF THE "BONNIE DELL DAILY NEWS"!
CLICK!

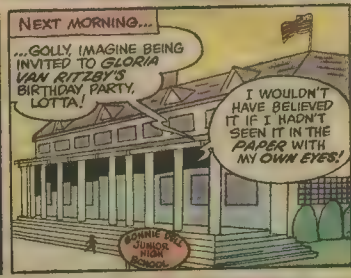

MAY I TAKE YOUR PHOTOS FOR TOMORROW MORNING'S NEWS?
BUT OF COURSE!
CLICK!

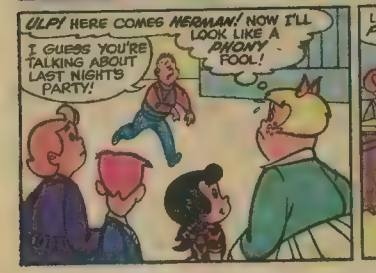

GOTCHA! NOW, IF YOU'LL IDENTIFY YOURSELF AND YOUR ESCORT...
I'M LOTTA PLUMP AND THIS IS HERMAN SHULTZ, SON OF THE FAMOUS BUTCHER!

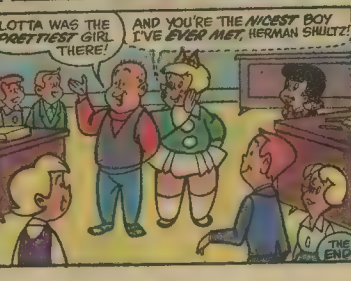

LOTTA, I JUST BROUGHT YOU IN HERE TO SEE THE PLACE! THEY DON'T ALLOW KIDS! BESIDES, THIS IS A PRIVATE PARTY!
YEEP! LET'S GET OUT OF HERE!


ARE YOU READY TO GO, HERMAN?
YEAH, PAPA...


BEFORE LONG...
ALL THE TROUBLE I WENT TO JUST TO GO TO A MOVIE! I HAVEN'T THE HEART TO TELL HERMAN I DIDN'T LIKE THIS MOVIE THE FIRST TIME I SAW IT!
POP CORN


NEXT MORNING...
...GOLLY, IMAGINE BEING INVITED TO GLORIA VAN RITZBY'S BIRTHDAY PARTY, LOTTA!
I WOULDN'T HAVE BELIEVED IT IF I HADN'T SEEN IT IN THE PAPER WITH MY OWN EYES!
BONNIE DELL JUNIOR HIGH SCHOOL


ULP! HERE COMES HERMAN! NOW I'LL LOOK LIKE A PHONY FOOL!
I GUESS YOU'RE TALKING ABOUT LAST NIGHT'S PARTY!


LOTTA WAS THE PRETTIEST GIRL THERE!
AND YOU'RE THE NICEST BOY I'VE EVER MET, HERMAN SHULTZ!
THE END

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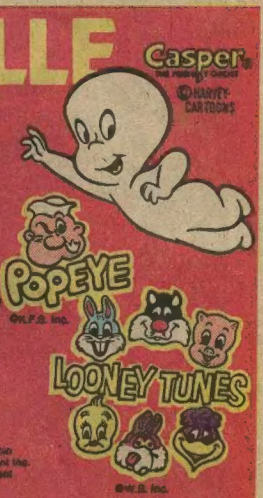

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MONEY-BACK GUARANTEE

Caricatures shown not intended to depict *Artemia*

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